



**THE SKY GOAL**



# FOUNDER INTRODUCTION

## **Mr. Atul Pareek....**

He is a well – known name in Rajasthan and even in North India as he has a vast experience of working for more than One Decade in Media Industry and associated in Sports Management ,Marketing Consultant and into Bollywood celebrity Management .

Previously , he has worked with The Rajasthan Patrika and he was also the Rajasthan Head of 93.5 RED FM for almost a decade . With that he also owns his own Marketing & Media –sports management Company in Jaipur named “ The Sky Goal ” which has expertise in Sports & Celebrity Management along with the Media and Marketing Consultancy.

He has also been associated with the “ Pro Kabaddi League for JAIPUR PINK PANTHERS ( A Team Owned by Abhishek Bachchan)“as well as with the marketing/Media Tie ups plan of Rajasthan Royals IPL team.

He Had done may live concers of Singers,Comedians,Poets,Talk Shows and doing Marketing and Media Consultancy to Various Clients.

He had done Political campaign too of many candidates like Tikaram Juli,Archana Sharma,Rajsthan Congress too etc.



**Mr. Atul Pareek**  
**(FOUNDER)**

# ABOUT US

- ❑ **THE SKY GOAL** was launched in 2014. We deal with the desired Concept with expertise specially in **Sports Management, Celebrity Management, Media & Marketing 360 degree Planning and execution.**
- ❑ We have committed with clients and conducting a **QUALITY EVENTS** successfully with the development of business,
- ❑ Entertainment, time, budget and most important thing is **CLIENT SATISFACTION.**
- ❑ **Young & Dedicated Team with Proven Track Record.**
- ❑ **Having Worked with Media industry in India with More then 10 Years in Areas of Sales Marketing & Content Development & Handling, has been given rich Experience.**
- ❑ **Which is really working wonders for us and our Clients.**

# A Sneak Peak of some of our Activities...



# Our Work DOMAIN- KARMA BHOOMI- RAJASTHAN

**State : Rajasthan**

**Our Office : Jaipur  
( better known as PINK CITY )**

**Total Area : 342,239 km<sup>2</sup>**

**Population : 6.89 crores Approx.**

**Capitals : Jaipur, JODHPUR**

**Languages: Hindi, English**

**HDI RANK : 12<sup>th</sup> 2015**

**Literacy Rate : 67% ( 35<sup>th</sup> )**

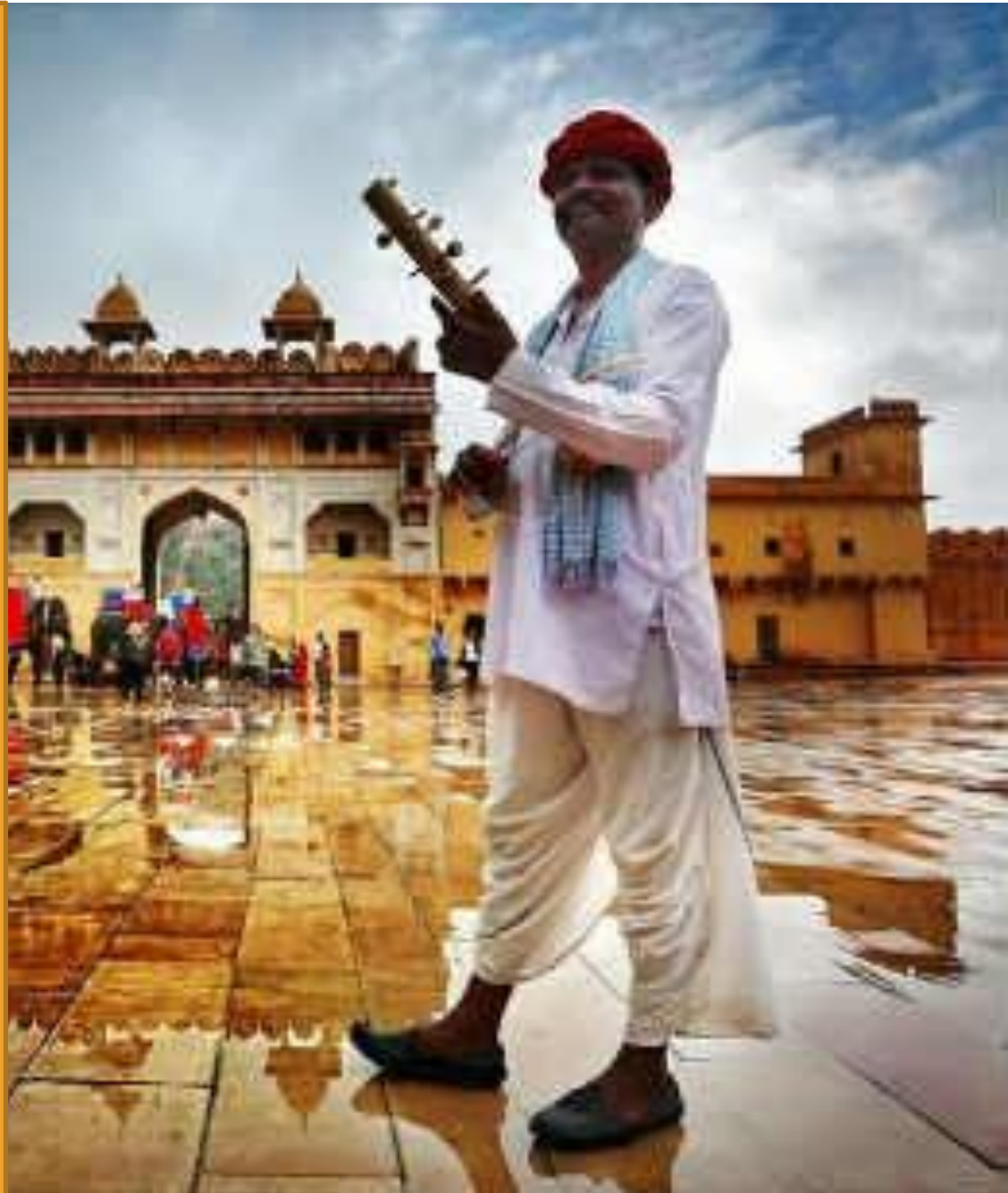
**Dance : GHOOMAR**

**BIRD : GODAWAN**

**FLOWER : ROHIDA**

**TREE : KHEJRI**

**GAME : BASKETBALL & KABBADI**



# DOMAINS of OUR EXPERTISE

- **SPORTS MANAGEMENT**
- **CELEBRITY MANAGEMENT**
- **SOCIAL MEDIA MANAGEMENT**
- **360 DEGREE MARKETING CONSULTANCY**
- **MEDIA BUYING & PLANNING**
- **PR**
- **MEDIA**
- **SOCIAL MEDIA ASSETS**
- **And MANY MORE...**

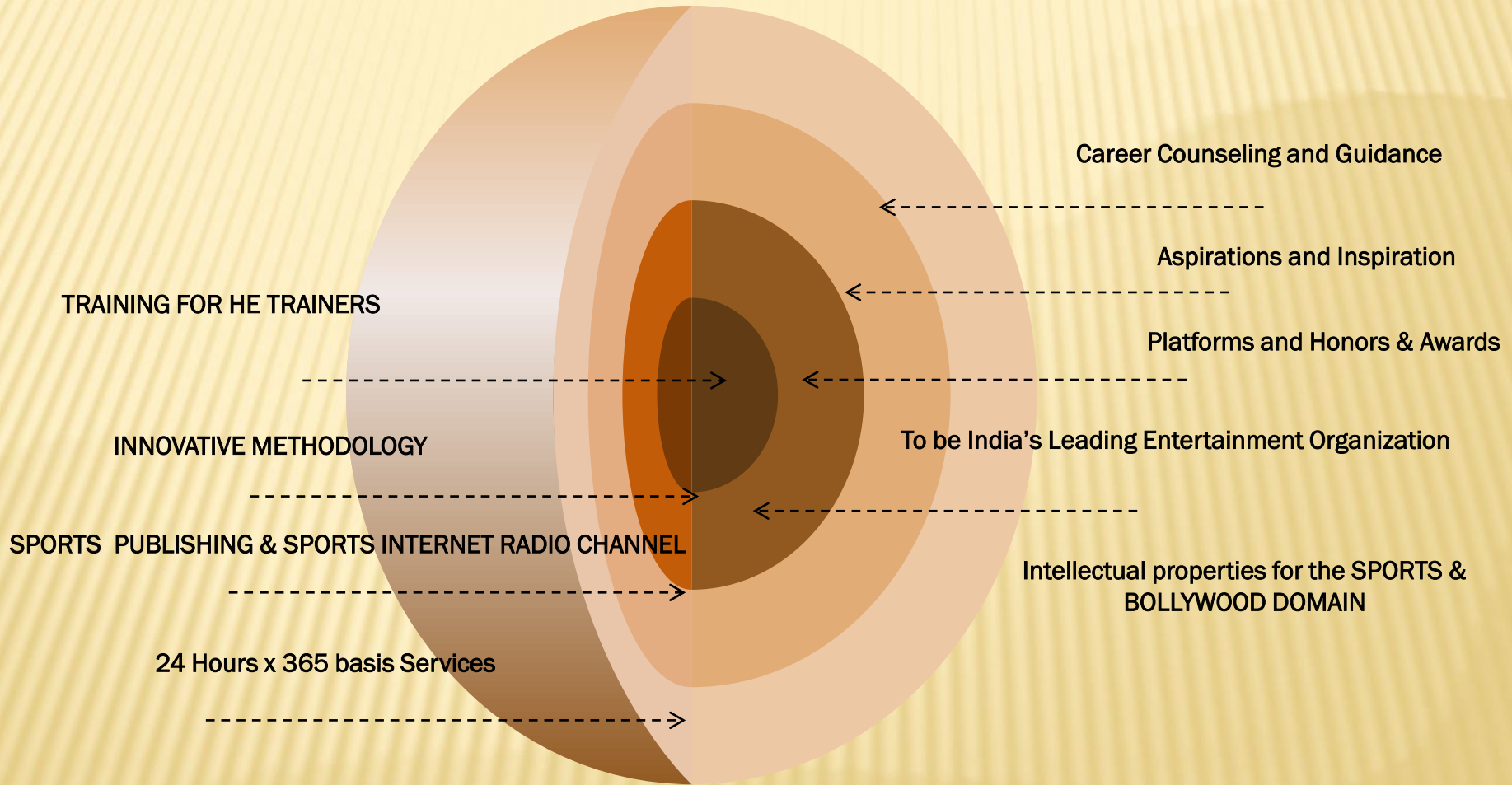


# EXPERTISE





# THE SKY GOAL WORKING PHILOSOPHY



ENTERTAINING INDIA in a MOST PROFESSIONALLY ENTERTAINING WAY

**“Some of our Good Deeds of Karma  
became Happiness  
For  
Our Clients”**

**A Sneak Peak on Our Assignments**

- ❑ **Jaipur Laughter Festival** :-
- ❑ It was one of the historical events in the History of Rajasthan where more than 68 Bollywood stars had arrived in the 1<sup>st</sup> hosting of the event and on the other hand the event gradually began to rise up and witnessed more than 100 Bollywood celebrities
- ❑ 2<sup>nd</sup> hosting of the Jaipur Laughter Festival. The event was carried on with few interactive sessions with the celebrities along with Bollywood Celebrities.
- ❑ To Name a Few were :
- ❑ Govinda,
- ❑ Johny Liver,
- ❑ Chunkey Pandey
- ❑ Anis Bazmi
- ❑ Raju Shrivastava
- ❑ Shakit Kappor,
- ❑ Sunil Grover(Gutthi)
- ❑ Upasana Singh(Bhua)
- ❑ Ashok Chakradhar
- ❑ Pratap Fauzdar and many more had given the performances.

# GLIMPSE OF JAIPUR LAUGHTER FESTIVAL -2015



# Glimpse of Jaipur Laughter Festival – 2016



**Sports Event** - We are specialized in the sports events and the organization has done many events like **Jaipur Pink Panthers Pro Kabaddi**, Jaipur Premier League, Chess Tournaments, Skating Tournaments, First day/Night league(Private), **Rajasthan Royals vs Forigen Authors** from UK and many more tournaments.

**Indian Cricketer Chetan Sharma's Hattrick Silver Jubilee Celebration**

- It was held in Delhi in 2012 where Chetan Sharma celebrated his silver jubilee of his Hattrick and attended by many cricketers like Kapil Dev, Virendra Sehwag, Gautam Gambhir, Ajay Jadeja, etc.

**Jaipur Pink Panthers**

Taking care of marketing and media tie-ups of **Jaipur pink panthers** THE SKY GOAL is also Associated with Abhishek Bachchan's Jaipur Pink Panthers & IPL Teams.

# SPORTS EVENTS



**Launch of Indian Television Academy & FKCC**, Jaipur (ITA) with many Bollywood celebrities and Launch of FARAH Khan Choreography Course FKCC at Jaipur ITA Centre.





**Live Concert** – We have also done more than 15+ live concerts of the Bollywood singers including kailash kher, Gurdas Maan, Diljit Dosanjh, Anushka Manchandani, Shalmali Kholgade, Aditi Sharma and many more...



**Kavi Sammelan** - The Sky Goal/BS entertainments have already done more than 5 Kavi sammelan's night like Kumar Vishwas Night, Rahat Indori, Pandit Ashok Chakradhar, Vishnu Saxena, Surender sharma, Pratap Faujdar many more.



# KUMAR VISHWAS NIGHT



## Ward Cup Cricket – Jaipur & Chetan Sharma's Hat trick Silver Jubilee Celebration –Delhi



# WEDDING EVENT SERVICES

- Hospitality Team
- Logistics Team
- Accommodation
- Artist Management
- Decoration
- Entertainment
- Catering
- Theme Designing
- Production
- Stage Set-up With Light & Sound
- Special Effect
- Photographer/Videographer

# POST EVENT SERVICES

- Sharing good practices with links sent to downloads .
- Online networking site and post discussion.
- Post Event Report (if required) .
- Audio Recording of event and transcription of Speeches.
- Picture & video Archive of event.
- Thanks To Media, Clients , guests.

# ON SITE LOGISTICS & DELEGATE EXPERIENCE

- Registration, Accommodation, meet and greet, conference kit distribution
- Welcome Hamper With Program Itinerary
- Catering supervision and control
- Breakout facilitation
- Q&A facilitation
- Transport co-ordination
- Full technical provision and management
- Speaker and exhibition management and support
- Live webcast to remote audiences

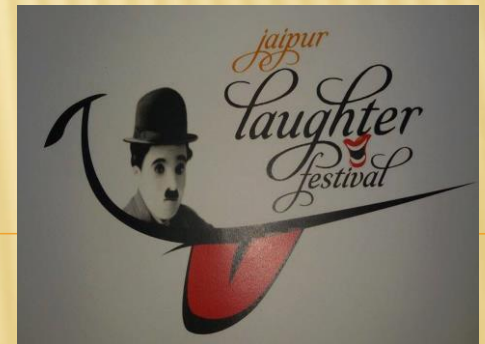
# OUR CLIENTS



# Deloitte.



# Cipla



Let's Rock...

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