

Committed to provide best **QUALITY STANDARD**

Our Vision

To cater to the need of plaster sand for all the premium developers and builders in the market, where river sand is obsolete. We are increasing our presence exponentially by installing satellite distributors and catering to the dynamic requirements of the market.

Our Mission

We are committed to Manufacture & promote manufactured plastering grains with strict quality control and expert supervision that serves to be Environmental Friendly and the best alternative to natural sand. And contribute in saving the River Beds.



CARTER CORPORATION

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Beautiful finishing
INSIDE OUT

walls come alive





TO PROTECT YOUR MOST VALUABLE INVESTMENT, YOU ARE BACKED UP BY GUARANTEED QUALITY.



ABOUT US

Meet the optimistic alternative of river sand that is redefining standards of plastering. MIDAS, A PREMIUM PLASTERING GRAINS.

MIDAS plaster grains is produced by advanced technology that not just matches natural sand but surpasses it. Manufactured grains has the advantage of being suitable for both external and internal plastering. It is more preferred than river sand.

By eliminating the silt and providing the right particle size distribution, Midas delivers the right mix of strength and finish to your plaster.

AVAILABLE ON DEMAND



MIDAS is readily available in 40 & 50kg bags to meet your needs, at any time all year round. This ensures that you don't have to buy up sand in bulk and block your capital and face problems with its storage.

Just pick up **MIDAS**, whenever required in whatever quantities, to plan your projects better and adhere to completion schedules.

WHY CHOOSE MIDAS?



PERFECTLY SHAPED

MIDAS GRAIN particles are Perfectly Shaped compared to natural sand. They are uniformly distributed by their size.

ECONOMICAL

MIDAS GRAIN is economical than River Sand due to its abundant availability. Its cleanliness and better quality makes it more preferable to use in Plastering.



SAVES CEMENT

MIDAS allows you to achieve a mix ratio of 1:6 (cement:sand) because of no silt contamination in it, which means that you can replace expensive cement with affordable sand, effectively bringing down overall cost of construction.

REDUCED WASTAGE

MIDAS offers minimum bounce back during plastering because of its perfectly particle distribution, thereby enhancing productivity and reducing wastage.



SAVES TIME & LABOUR

Scoring high on work ability, MIDAS enables masons to work faster and complete jobs quicker. Plus, it contains no unwanted material and hence eliminates the need for sieving at site. The result? Substantial savings of precious time and money.

MIDAS manufactured in well equipped factory with expert supervision so that quality remain consistent. MIDAS is processed by rain water so there is no chance of salty effect due to sand.

