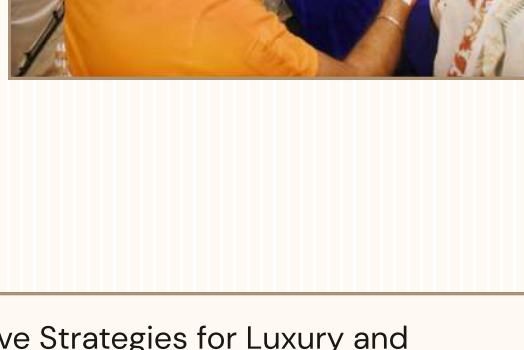
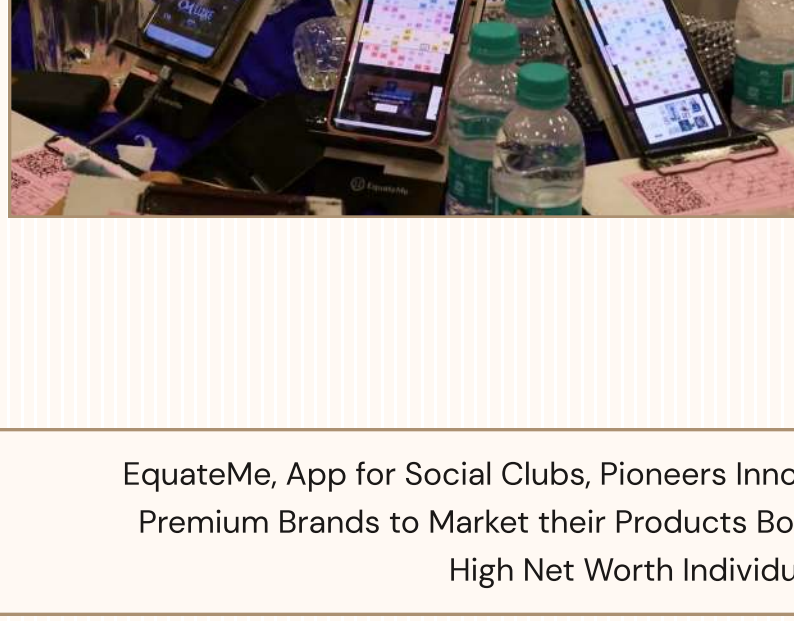




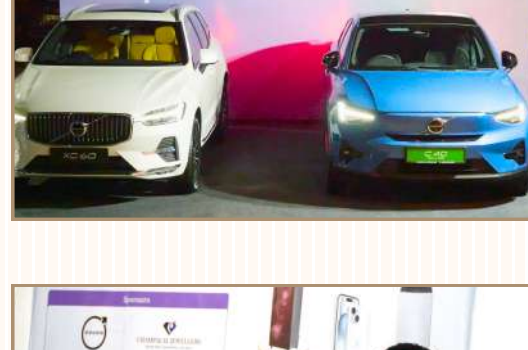
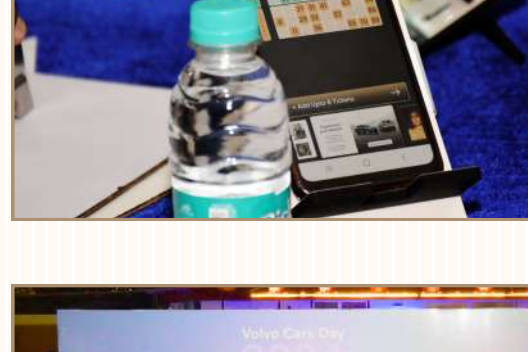
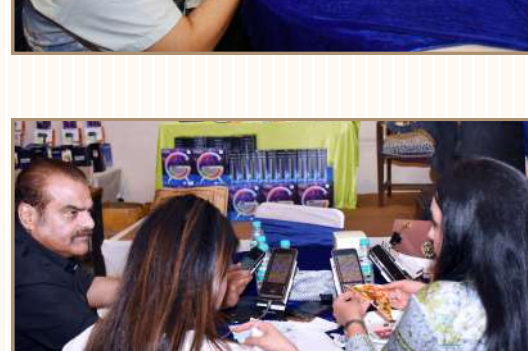
Equateme

PRESENTS

FUSION FIESTA



Equateme, App for Social Clubs, Pioneers Innovative Strategies for Luxury and Premium Brands to Market their Products Both Online and Offline, Targeting High Net Worth Individuals (HNIs).



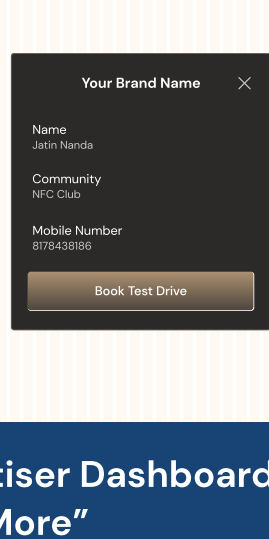
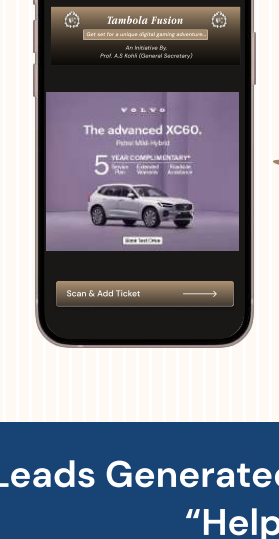
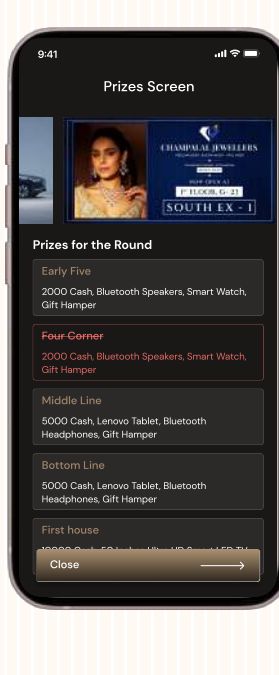
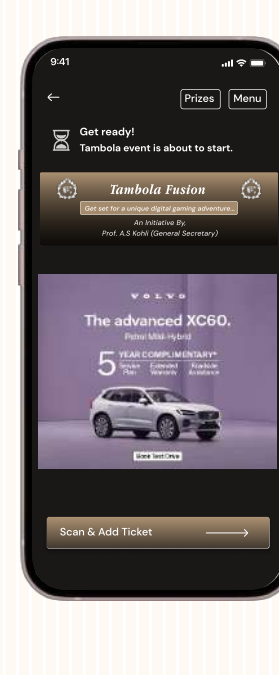
- Fusion Fiesta Event at various social clubs.
- Showcase your brand to an exclusive audience of 500+ discerning High Net Worth Individuals (HNIs).
- Tambola Fusion Game: Excite HNI members with the chance to win enticing prizes such as the latest iPhone15, LED TVs, Washing Machines, Refrigerators, and more.
- Irresistible Offerings: Delight HNI members with an array of tantalizing food, drinks, and special combos to ensure maximum attendance.
- Optimize Your Impact: Seamlessly integrate your brand's online and offline presence at the event to maximize outcomes and visibility.
- Physical stalls for advertisers, along with strategically placed online interactive advertising banners, ensure prominent exposure throughout the event.
- Capture the attention of HNI members before and during the event with online interactive banners on various prizes, menus, and game screens.
- Drive user engagement and capture valuable leads by directing HNI members to lead-generating forms through online interactive banners.
- Elevate brand visibility and convert member enthusiasm into immediate sales opportunities through product presentations and online interactive banners.
- Ensure continuous visibility and engagement through online interactive banners, allowing HNI members to interact with your brand throughout the event.

Harness this Immersive Experience as a Powerful Branding Tool to Generate Sales.



Equateme

FUSION FIESTA

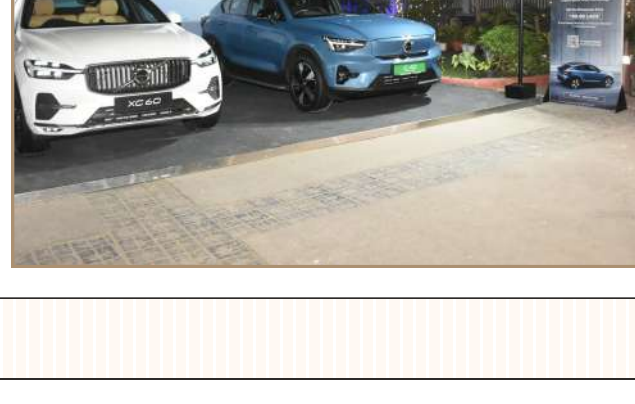


Leads Generated on Advertiser Dashboard "Helps You Sell More"

Advertiser	Lead Count	Conversion Rate	Revenue
Advertiser 1	12	2.5%	\$1500
Advertiser 2	8	1.8%	\$1000
Advertiser 3	15	3.2%	\$1800
Advertiser 4	10	2.1%	\$1200
Advertiser 5	9	1.9%	\$1100
Advertiser 6	11	2.3%	\$1300
Advertiser 7	7	1.5%	\$900
Advertiser 8	13	2.7%	\$1600
Advertiser 9	6	1.4%	\$800
Advertiser 10	14	2.9%	\$1700

SPONSORSHIP DELIVERABLES

ONLINE + PHYSICAL SPACE

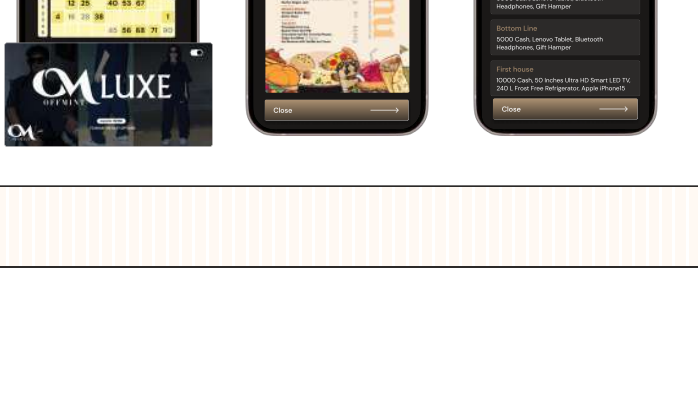


1 Physical Stall for your Brand/Product Presence.

PHYSICAL SPACE

2 Interactive Banner on Prizes, Menu & Game Screens.

ONLINE



3 Big Interactive Banner on the Event Page.

ONLINE

*Limited to Only upto 5 Brands for Advertising per Event

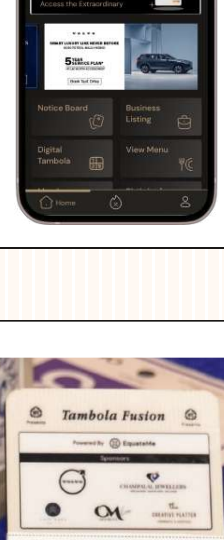
ADD-ONS

1 Online Product/Brand Video upto 10 Seconds, Exclusively for just 1 Brand on the Event Page to Enhance Audience Engagement.

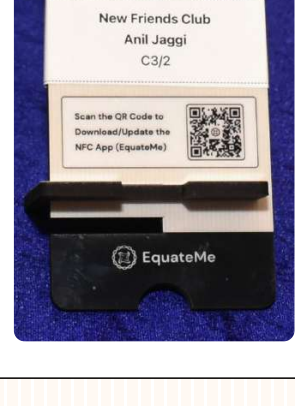
ONLINE

2 For the Entire Month, an Interactive Banner will be Featured on the Club App's Home Page.

ONLINE



- Sponsor logos will be prominently featured on event creatives sent via WhatsApp messages regularly to over 2,000 members.
- Sponsor logos will be featured on mobile stands at every table during the event.
- Sponsor logos will also be prominently displayed on event hoardings.



For more details contact +91-8178438186