



WOW FACTOR

DELIVERING DELIGHTS

CORPORATE EVENT PLANNER

ABOUT WOW FACTOR –

We step in at idea generation level, execute with end to end solutions and upgrade it to a best practice in the industry.

We operate in East India based out of Kolkata

WOW Factor
Delivering Delights



OUR VISION –

To create a new milestone with every new association in the marketing industry

To sustain and nurture our existing relationships with forever WOW experience!

WOW Factor
Delivering Delights



OUR MISSION –

- To construct out ideas, which connect to the product or services of the client, deliver them to its best at any given environment and then provide a feedback on further scope to enhance productivity.
- We believe in learning and replication success out of everything we execute.

OUR SERVICES –

- Brand Activations
- Fitness campaigns at Corporates
- Road Safety Awareness sessions
- Branding – Digital
- Motor sports events & Adventure Sports
- Corporate Events , Product Launches , Seminars and Conferences
- Footfall enablers in activations : PUC check, health check up, Eye check up, Plantation for green revolution, Corporate Connect Trainings (Exclusive)

OUR MODUS OPERANDI –

Learn

- We get to know you and your needs. By thoroughly understanding your company's profile, how your organization operates, we become a part of your team.

Build

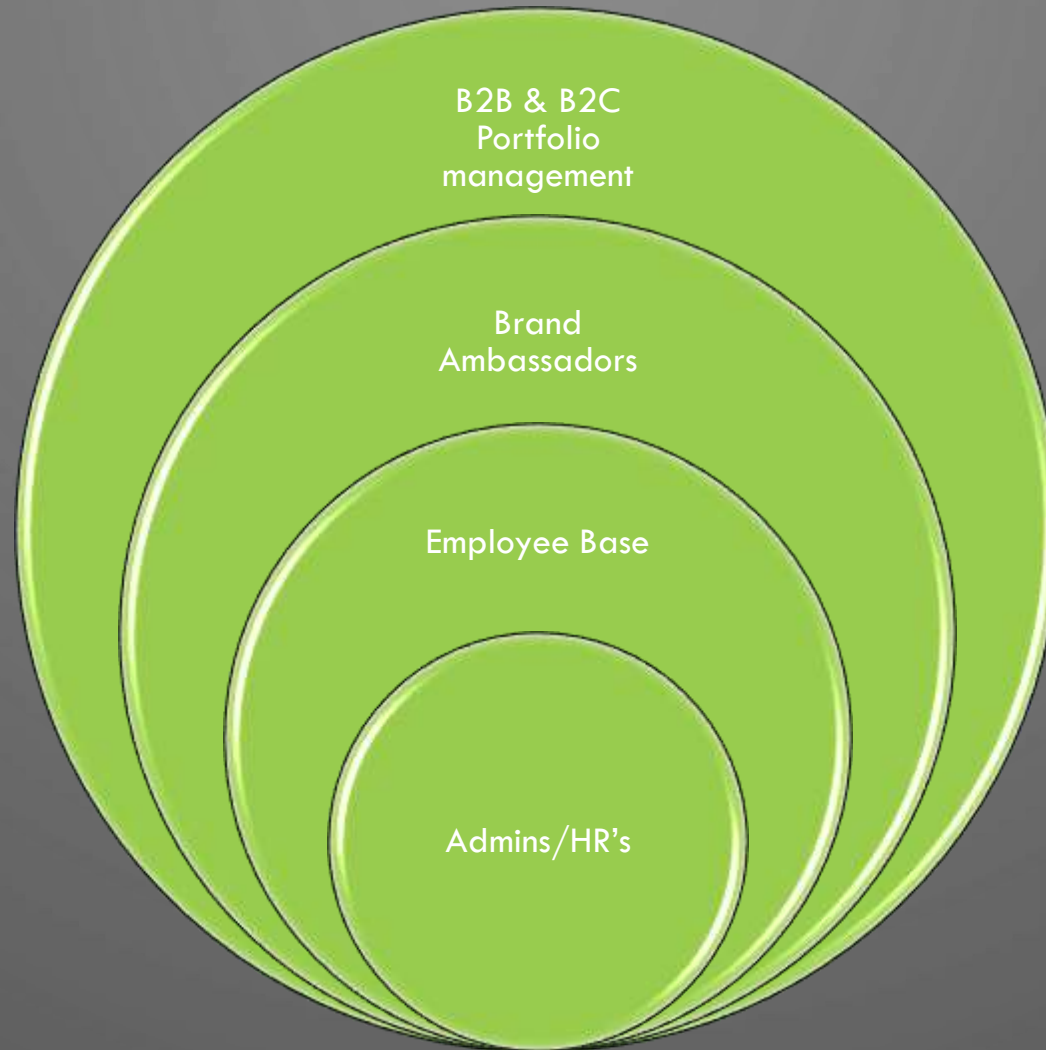
- Leave the planning and management to us. Let us look after the details and the heavy lifting, the ground and field work

Deliver

- Sit back and Relax. We execute the event with Delight factor!!!

SOME UNIQUENESS IN US

Corporate Relationship
Management for various
organizations



Corporate Connect training

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IT PARKS CHRISTMAS CELEBRATIONS



IT PARKS DIWALI LIGHTING



IT PARKS DURGOTSAV FESTIVAL



STATE BANK OF INDIA – EASTERN ZONE ACTIVATIONS



OTHER BANKS & FINANCER CLIENTS



AUTOMOBILE CLIENTS COVERAGE



RETAIL CLIENTS COVERAGE AT HOUSING SOCIETY'S DURING COVID - 19 LOCKDOWN PHASE



RETAIL CLIENTS COVERAGE AT HOUSING SOCIETY'S DURING COVID - 19 LOCKDOWN PHASE



RETAIL CLIENTS COVERAGE AT HOUSING SOCIETY'S DURING COVID - 19 LOCKDOWN PHASE



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INDOOR & OUTDOOR GAMES EXECUTED BY US



WOW Factor
Delivering Delights

OUR FITNESS CAMPAIGNS



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CORPORATE OUTBOUND TRAININGS



WE ALSO WORK ON...

- Corporate gifting
- Professional/Commercial Video & Photography
- Destination weddings
- Celebrity management & endorsements
- Exhibitions & Flea Markets

WE WANT TO HEAR FROM YOU...

Email ID – wowfactormktg@gmail.com

Handheld – 8 6 1 7 7 1 7 1 3 6 ; 8 9 1 0 7 1 4 9 2 4

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