



ENLIGHTENED WINGS
PRODUCTIONS

BRAND PHILOSOPHY

A free-spirited worldview and attitude, Enlightened Wings Productions aims to generate extraordinary, unconventional and cutting-edge content through perceptive stories; thereby, enabling building a free-thinking world.

‘Enlightened Wings Productions’ is a film production house that came into existence to create innovative and original content which is the need of the hour that will encompass path breaking ideas interwoven with unique stories to intrigue the interest of consumers across various platforms.



WHO WE ARE

Creative Kooks, Truth Seekers, Story Chasers, Dream Makers.

While we are in the business of film production;
Enlightened Wings Productions is a creative and cultural hub that looks to craft disruptive, purpose driven content through exclusive untold stories.

These stories come from a space of greater insight and perception leading to a more advanced viewpoint of our purpose, our reality and our world.



WHAT WE DO

Enlightened Wings Productions augments visual and virtual experiences through Ideation, Content Creation and Execution of Web Series, Documentaries, Feature Films, Short Films, Ad Films, etc.

A Writer's Room made of handpicked writers with exclusive stories is also one of our homegrown features.

What makes Enlightened Wings Productions different is the holistic content across genres with the panel of Industry Experts from the Creative World who constantly look to create rare narratives via incredible insights and ideas.

ABOUT OUR FOUNDER: RASHMI BAKSHI

A vibrant and proficient marketing expert, entrepreneur, business and creative strategist, film-maker, content creator, thought leader and a game changer; Rashmi Bakshi has a well-documented success record in the Media and Entertainment industry that spans across 18 years and has been a part of huge media conglomerate like Bennett, Coleman and Company Ltd. (The Times of India Group), HMV Saregama, Percept, etc.

She is meticulous, passionate, driven, fearless, resilient and has an infectious positive attitude towards her goals.

A writer, poet, ardent traveller and learner by nature; she believes that life is a wonderful teacher and founded Enlightened Wings Productions with only one inspiration - *“to look above our limitations and to fly beyond our imagination; thereby, creating a new visual chronicle.”*



ABOUT OUR FOUNDER: RASHMI BAKSHI

She has created numerous projects, Intellectual Properties (IPs) and campaigns across industries, that garnered immense industry recognition and enormous achievement.

In her last stint with Bennett, Coleman & Co. Ltd., she has spearheaded award-winning nationwide projects like ‘Times Women’s Drive’, ‘Kellogg’s Feeding Dreams’, ‘Got Style Get Famous’ and many more through her ideas, vision and strategy. She was also a part of path-breaking projects and it’s success stories, to name a few i.e. ‘Times Litfest’, ‘Times Morning Fitness Party’, ‘Times Auto Awards’, etc.

As a woman of the world; she is an expert in the art of ideation, creative nurturing, multi-tasking, deadline management and has a zeal to deliver.





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info@enlightenedwingsproductions.com
rashmi@enlightenedwingsproductions.com

+91 9833480804