

The President Purbapalli Durgabari Samiti House No. 876, Durga Niwas, Sector 14, Gurgaon - 122001

We are pleased to participate in Durgotsav 2021 as indicated below (please tick the appropriate)

Souvenir Insertions	Tariff
Back Cover Page	Rs. 40,000
Inside Front Cover Page	Rs. 30,000
Inside Back Cover Page	Rs. 30,000
Full Coloured Page	Rs. 20,000
Two Coloured Page	Rs. 15,000
Book Mark	Rs. 12,000
B/W Full Page	Rs. 10,000
B/W Half page	Rs. 7,500
B/W Quarter Page	Rs. 5,000

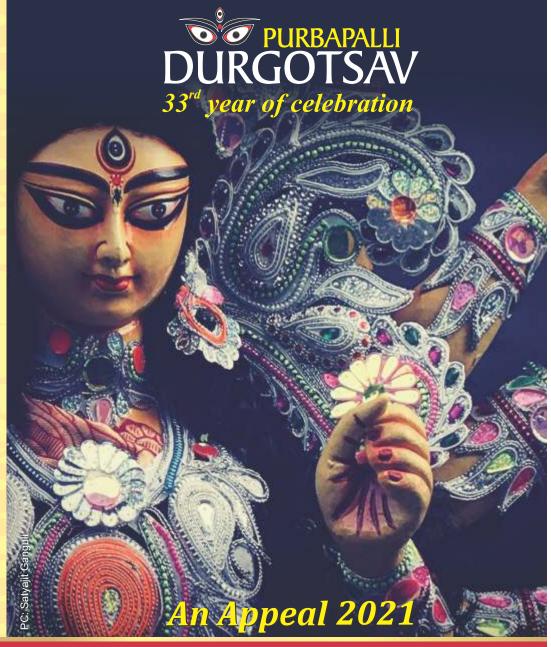
Online Insertions	Tariff
Website / Facebook Main Page – bottom panel	Rs. 20,000
Website / Facebook Main page – scroller	Rs. 10,000
Others	Tariff
Stall (Virtual) -1	Rs. 12,000
Stall (Virtual) –2	Rs. 20,000
Banners (10' x 3')	Rs. 10,000

An amount of Rs. \_\_\_\_\_\_ in crossed cheque/demand draft payable in favour of Purbapalli Durgabari Samiti is enclosed. The Same will be remitted upon receipt of proof of advertisement in the souvenir along with the bill.

Cheque/Demand draft No.: \_\_\_\_\_\_\_
Drawn on \_\_\_\_\_

The advertisement matter is enclosed herewith.

Thanks,









Dear Madam/Sir

Please accept our greetings. On behalf of Purbapalli Durgabari Samiti, Gurgaon, we wish you a pleasant and joyous Durga Puja festival, Durgotsav 2021, which will be held in October 2021. A Souvenir is also being brought out to mark this auspicious occasion.

As you would know, Durga Puja is a major festival celebrated across large parts of India with an unprecedented gusto, pomp and splendor. The festival has acquired a form that cuts across communities. It marks the victory of the good over the evil. In this festival, mother goddess Durga is worshipped to bestow upon everyone auspiciousness, prosperity, knowledge, wealth and all other potent powers. During these days of celebrations, devotees get imbued in the spirit of the Durga Puja festival.

The same spirit is experienced here in Gurgaon, where the Purbapalli Durgabari Samiti celebrates Durga Puja.

Purbapalli Durgabari Samiti, will celebrate Durga Puja, Durgotsav 2021, for the Thirty third year in succession at *Gurgaon, from 11th to 15th October, 2021*, by following all the social distancing guidelines laid by Government.

Purbapalli Durgabari Samiti's Durga Puja is one of the best known in Gurgaon and attracts huge gathering of devotees. Its highly acclaimed Durga idols, rated amongst the best in NCR, are its prime attraction. Purbapalli's Durgotsav does not remain confined only to worshipping goddess Durga but it also provides a platform where the participants get opportunities to showcase their talent in various aspects of music, art and culture, which is witnessed by a huge gathering.

Purbapalli Durgabari Samiti also comes forward in contributing to larger social causes including donations and reliefs for the people affected by pandemic and natural calamity. The activities of Purbapalli Durgabari Samiti are inclusive in spirit and transcends communities, beliefs and faiths.

Organizing such festivals over the years would not have been possible without your organization's generous contribution, which has gone a long way to help Purbapalli Durgabari Samiti become a 33 years old socio-cultural organization. We express our heartfelt gratitude for your support over the years in successfully organizing Durga Puja as well as other social activities; and request you to partake in celebrating Durgotsav 2021 and also appeal to you for your kind support and encouragement to help make the event a success. Modalities of participation are mentioned overleaf.

Sincerely,

Arabinda Roy President Mihir Karmakar General Secretary

Address For Communications **Purbapalli Durgabari Samiti** 

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