

TUITIONS REDEFINED

B BYJU'S Classes

CLASSES 4 - 10





As a parent, you want your child to be future ready. You want him or her to



Understand concepts at school

Apply concepts in application - based national level Olympiads and competitive exams like JEE/ NEET

Gain admissions in top colleges

Succeed in their chosen career!



And equip your child to face upcoming challenges!



Level of difficulty of subjects increases exponentially as they move to higher classes

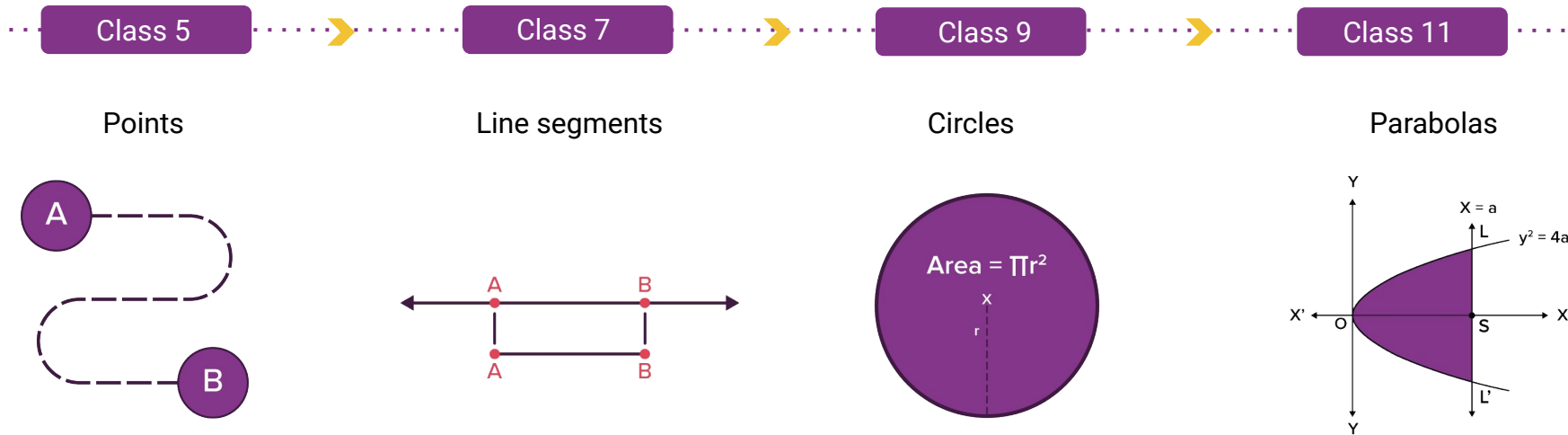
Curriculum and tests shift from memory based to **application based** for national level tests like Olympiads/JEE/NEET

Competition increases beyond just kid's own class or school

Let us understand all the challenges faced by your child today

Challenge 1: Concept clarity is critical

In senior classes there is a large dependency of topics taught in junior classes



If concepts are not clear, the student has difficulty in understanding the topic and falls further behind with each passing grade!

Concepts in higher classes depend on concepts taught in lower classes

Topic: Motion

Class 9

$$s = ut + \frac{1}{2}at^2$$

Formula for distance travelled in one dimension

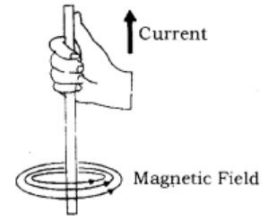
Class 11

$$y = h_m = (v_0 \sin \theta_0) \left(\frac{v_0 \sin \theta_0}{g} \right) - \frac{g}{2} \left(\frac{v_0 \sin \theta_0}{g} \right)^2$$

Formula for maximum height reached in a projectile (2 dimension)

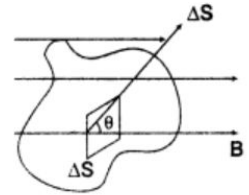
Topic: Magnetism

Class 10



Right Hand thumb rule of Magnetism

Class 12



Magnetism & Gauss' Law

Topics covered in class 9 act as a foundation for courses covered in Class 11

Similarly courses in class 10 act as a foundation for courses covered in Class 12

And lots of concepts cannot be understood without visualisation

Archimedes' principle

Archimedes' principle indicates that the upward buoyant force that is exerted on a body immersed in a fluid, whether fully or partially submerged is equal to the weight of the fluid that the body displaces. Archimedes' principle is a law of physics fundamental to fluid mechanics. Archimedes of Syracuse^{en} formulated this principle, which bears his name.

Explanation

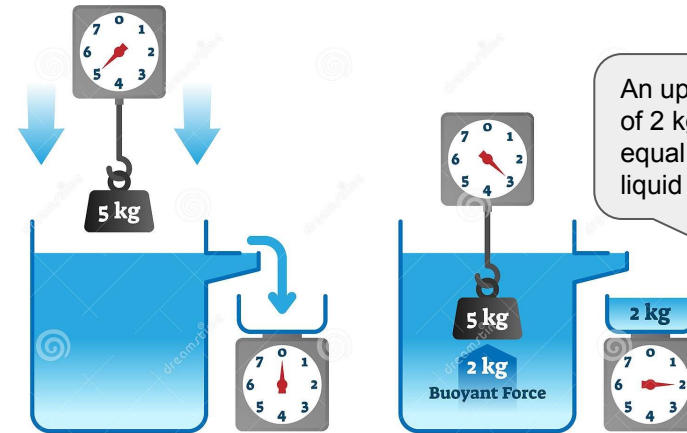
In his treatise on hydrostatics, *On Floating Bodies*, Archimedes states:

Any object, wholly or partially immersed in a fluid, is buoyed up by a force equal to the weight of the fluid displaced by the object.

— Archimedes of Syracuse

Practically, the Archimedes principle allows the buoyancy of an object partially or wholly immersed in a liquid to be calculated. The downward force on the object is simply its weight. The upward, or buoyant, force on the object is that stated by Archimedes' principle, above. Thus the net upward force on the object is the difference between the buoyant force and its weight. If this net force is positive, the object floats; if negative, the object sinks; and if zero, the object is neutrally buoyant - that is, it remains in place without either rising or sinking. In simple words Archimedes principle states that when a body is partially or completely immersed in a fluid, it experiences an apparent loss in weight which is equal to the weight of the fluid displaced by the immersed part of the body.

ARCHIMEDES' PRINCIPLE



When the child doesn't understand the concept he/she starts mugging up!



Challenge 2: Doubt resolution



Students are unable to clarify doubts in class

Students are **hesitant** to ask doubt in the class

Students have a **fear of being mocked** by their classmates

If concepts are not clear, the student has difficulty in understanding the topic and falls further behind with each passing grade!



Challenge 3: Even if the child wants, he/she is unable to do productive self study

B

Study material

He/She relies only on school notes and books for revision, hence has no support for self study

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Guidance & mentorship

Requires constructive feedback on how to address weaknesses, a mentor for monitoring and motivation

.....

Self Study is key to success.

Two students might go to same school and same tuition but still performance differs

Tuitions is seen as an answer to many of these challenges...

However tuitions have their own set of limitations!



Limitation 1: You may not have access to a good teacher in your locality

Shri Girirajdharan Ki Jay
Sharma Studies Point
Education with Different Way
Tuition Classes - from 5th to 12th
C.B.S.E. & U.P. Board All Subjects
~: Main Subjects :~
Physics Mathematics
English Speaking Course
Chemistry English etc.
~: Technical Classes :~
B-Tech Polytechnic I.T.I.
We give bright Tut for your Guys.

Parents end up choosing tuition classes **in their own locality**

.....

Tuition teachers are **not subject matter experts** - same person teaches multiple subjects and classes



Limitation 2: Tuition teacher uses same blackboard method to teach



Traditional method like blackboard teaching is used to teach in tuitions which does not address all concepts clearly

Student doesn't get individual attention



Limitation 3: Once student misses a class, there is no way to cover it up



Student might miss a class due to some personal reason and start lagging behind

Student will be **unable to understand** future chapters because of the missed session



Limitation 4: Students are *still* unable to clarify doubts in class



Student **still** feel **hesitant to ask doubts** due to classroom setting

Tuition teachers have **less time and focus** on covering the syllabus



Limitation 5: No sync with school syllabus



Different topic covered as compared to your child's school since tuitions have students from different schools

Child **unable to manage** the additional burden



Limitation 6: No extra class for weaker topics



If student is weak in a subject, there is **no extra class** to pinpoint gap and clarify the doubt

It results in **weak topics getting cascaded** over the classes!

INTRODUCING
BYJU'S Classes



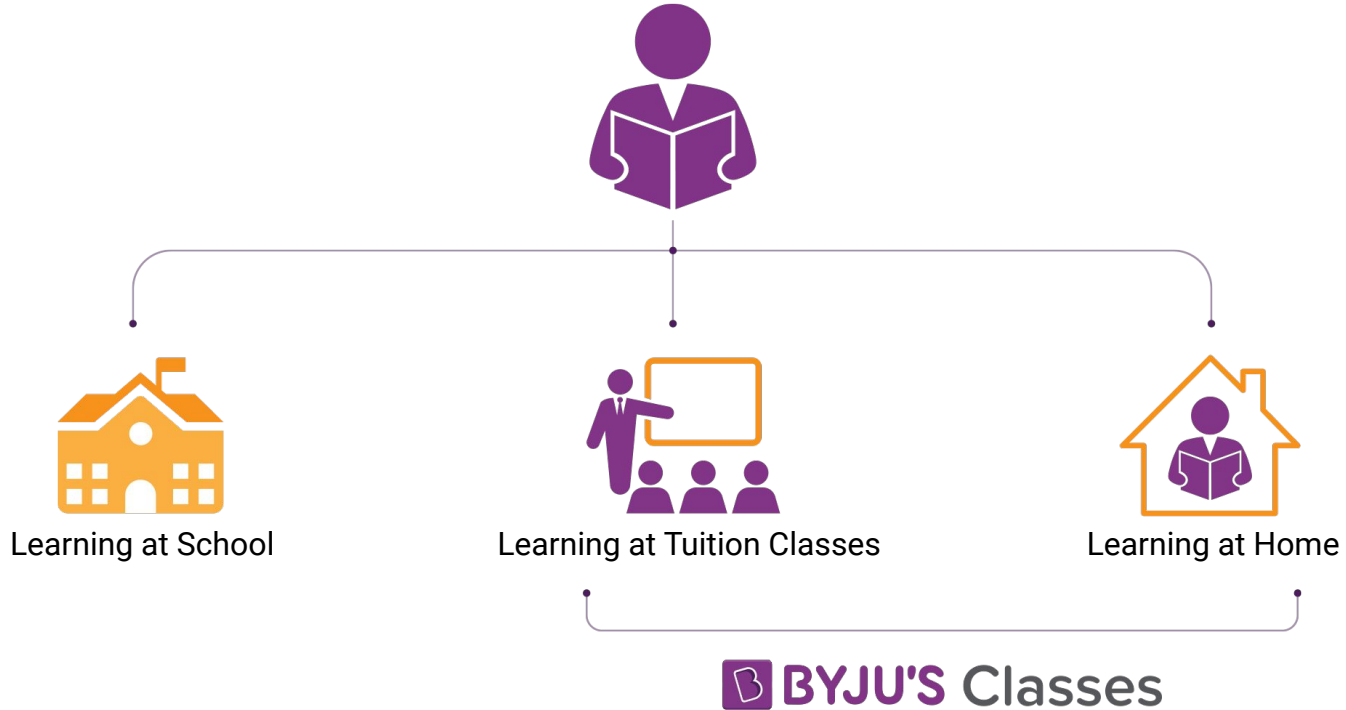
 **BYJU'S** Classes

TUITIONS REDEFINED

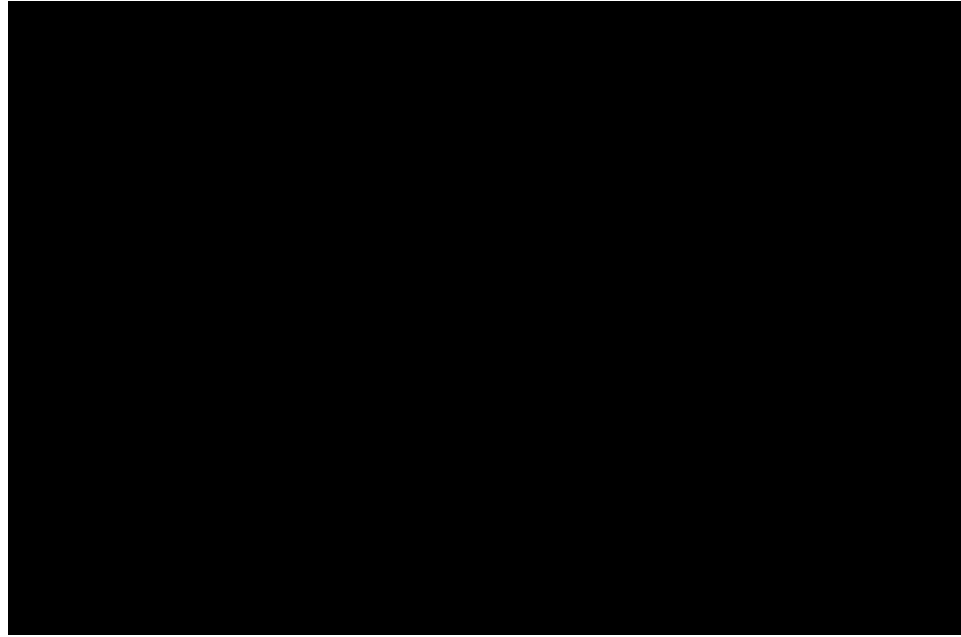
The **ONLY** classes
your child needs
after school



We address both areas of learning beyond school!



The “BYJU’S way of learning” ensures deep conceptual understanding



Through visualisation...
Core concepts explained through 3D animation videos

And with BYJU'S Classes - we take charge of your child's education!



India's Best teachers



Scheduled classes, homework & monthly tests



Instant doubt solving



BYJU'S - The Learning App



Regular practice



Personalized revision classes



Mentor support

Scheduled classes to ensure your child studies in a disciplined manner with ample **checks & balances**

Visible outcome in the child over time

Over **65 million** trusted students of the app

Your child will be taught by the top teachers
of the country



Access to highly qualified teachers for conceptual understanding from the comfort of your home
Your child will be a part of an interactive & engaging session

Classes matching with school's syllabus, homework & monthly tests



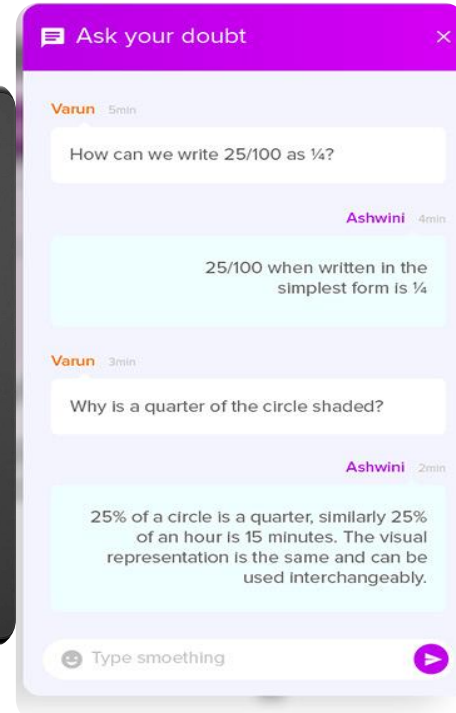
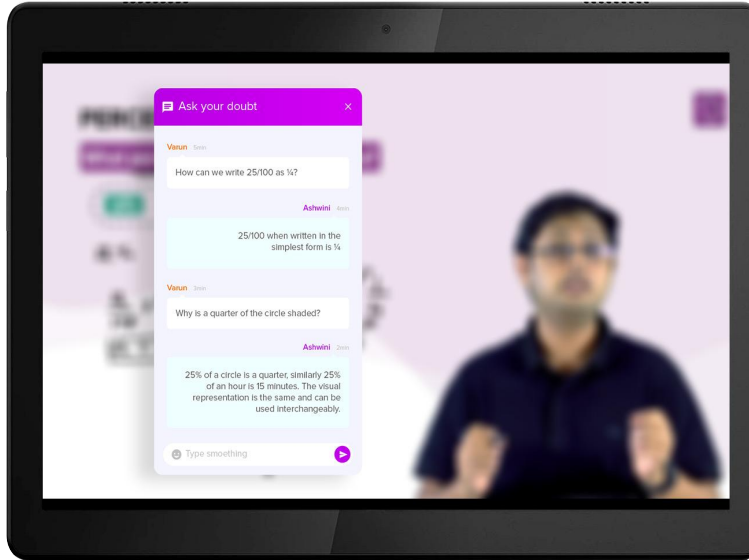
MON	WED	FRI	SUN
Oct 12 Synthetic fibres and plastics	Oct 14 Quadratic equation	Oct 16 Coal and petroleum	Oct 18 Extra revision class as per choice
Oct 12 Rational numbers	Oct 14 Crop production	Oct 16 Linear Equation	Oct 18 Extra revision class as per choice

Child attends classes according to a schedule **like tuition classes**

Homework is evaluated regularly

Monthly tests help check progress over time

Your child won't have any unresolved doubts after the class



Doubts clarified in **real time** in class & upto 30 minutes after class lead to conceptual clarity

Learning is **accelerated** because of clear concepts

The best way to self-study- BYJU'S The Learning App



Immersive video lessons are **available 24x7** on the tab so the child can watch any number of times



Personalized learning journeys on BYJU'S The Learning App



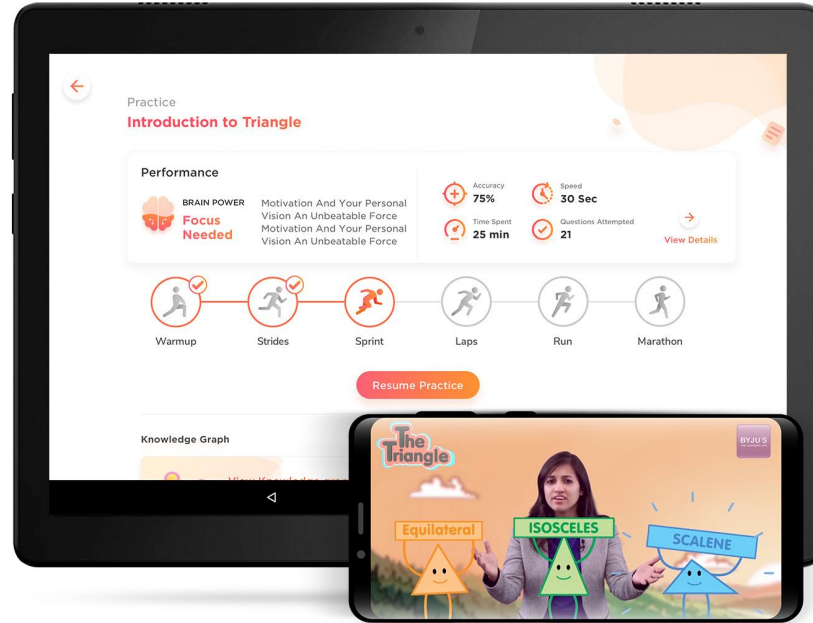
Ria needed basic topics to be covered like *Introduction to triangles* before she could move to *Types of triangles*

Priya's basics concepts we clear so she directly moved from *Sides and Angles* to *Type of triangles*

Child **studies** at **their own pace.**

Get to **spend more time** on **weaker topics.**

Regular Practice & Revision Modules on BYJU'S The Learning App



Regular practice helps gain **mastery of the subject**
Adaptive tests help correct mistakes enabling **long lasting learning**



Personalized revision classes

Schedule extra classes as per the child's needs



Classes as per the student's requirement

Work on topics that need extra attention

Prepare for upcoming exams

Revisit and revise topics as per need



Dedicated mentors to guide students one-on-one

Interacts with the student **once every 15 days**

Monthly meeting with the parent





Mentors will regularly discuss child's progress with the parent

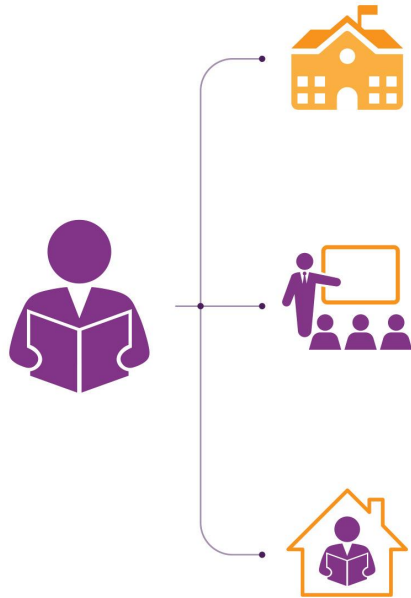
Monthly Progress Report

Mentors are aided by technology to share a 360° evaluation of the child's learning path through monthly test and learning reports

Online parents teachers meeting

Parents get updates on their child's performance during monthly meetings

We address both areas of learning beyond school with a personalised approach!



Learning at School



Learning at Tuition through BYJU'S Classes

- Classes from India's top teachers
- Scheduled in line with your school syllabus
- LIVE Doubt resolution



Learning at Home through BYJU'S - The Learning App

- Rich videos to learn at own pace
- Personalised Learn journeys
- Practice & Revision



Personalised 1 on 1 attention to child

- Personal mentors to guide your child
- Personalised revision Classes
- Homeworks & Tests
- Reports, PTAs and monthly progress updates



Summarising : Why should you learn from us?

Needs of a Student:

I should understand concepts easily

I should get all my doubts cleared

I should be able to revise easily at home

I should do regular practice

I should get extra classes as per my need

Classes by top teachers with visualisation + BYJU'S App

Live Doubt solving feature

BYJU'S - The Learning App for revision

Homework from classes + Practice on the BYJU'S App

BYJU'S Mentor to guide and Personalized Extra Classes

Needs of a Parent:

My child should study regularly

My child should be taught as per school

I should know where my child stands

Someone should regularly guide my child

Scheduled Online Classes + Regular Homework + Tests

Batch selection as per school+ Personalized extra classes

Monthly Parents Teachers Meeting + Parents App for monitoring

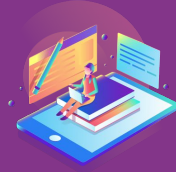
Dedicated Byju's Mentor

 **BYJU'S** Classes

 BYJU'S Classes



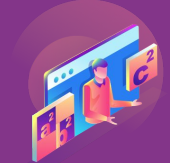
India's Best
teachers



Scheduled classes,
homework & monthly tests



Instant doubt
solving



Best way of learning at
home with BYJU'S - The
Learning App



Regular
practice



Personalized
revision classes



Mentor
support

What else do you require beyond BYJU'S Classes?

Testimonials

Student Testimonials



I found a steady routine with BYJU'S Classes. Thanks to the app, I could study at my own pace and become a better learner.

Pranshu Jhunjunwala | Class10
Rajasthan



Thanks to BYJU'S Classes, I have learned to streamline my study routine and prepare for my board exams.

Chaahat Baghla | Class 10
Punjab.

BYJU'S Classes helped me clear my concepts in Maths. And, I learned a new way to study the subject.



Aaliya Khan | Class 6
Bareilly

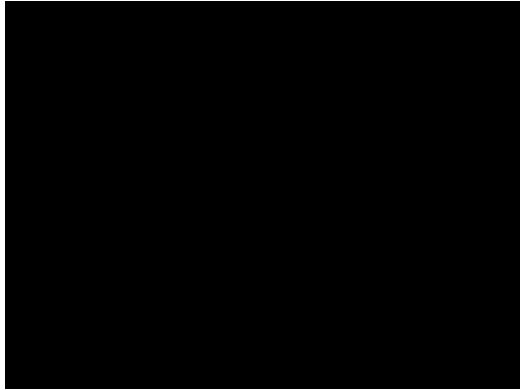
The BYJU'S Classes helped me get a better understanding of the concepts. At the end of every live class, the teachers discussed the important areas to focus on, which help me prepare well for my board exam.



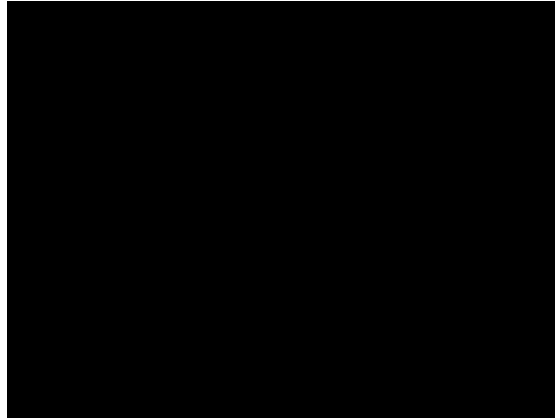
Noor Alam | Class 10
Lucknow

What do Parents have to say

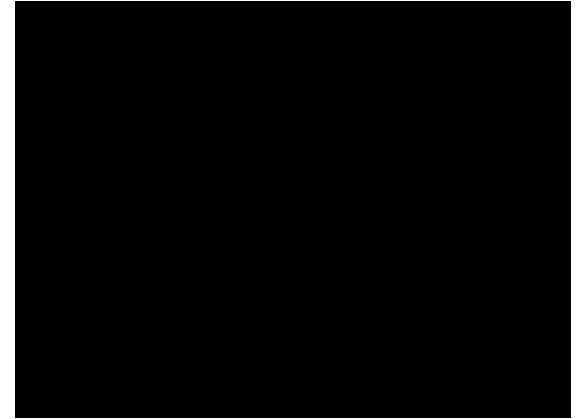
about our latest offering – BYJU'S Classes



Bhavana Ajmera, Mother of
Vibha Ajmera, Class 6 |
Pune



Aswini Kumar, Father of
Devananda | Class 6 |
Bangalore



B.Arindam Das, father of
Souradip | Class 6 | Kolkata

Product package contents

Product package overview



BYJU'S Kit

BYJU'S Workbooks



BYJU'S School Bag



Lenovo/Samsung
7"/10" Tab



Frequently asked questions

FAQ : Is this the right class to start with BYJU's classes ?



Most of the concepts in higher grades are actually derived from basic concepts taught in lower grades

Students who learn by understanding concepts well at lower grades always do better than others. Once they develop the habit of mugging - it becomes very difficult to change the way they learn

Hence starting early is key. BYJU's Classes can be attended from the comfort of your home and schedule

FAQ : My child is anyway going for tuitions, why should I go for BYJU'S classes ?



Local tuitions

Options for a good tuition teacher are limited as you can only get a teacher in 5 kms radius

With tuitions, the kid studying in a group is hesitant to ask doubts

No extra class for weaker topics or exam practice

No self study guidance and study material

BYJU'S Classes

With BYJU'S , Classes are taken by India's Best Teachers who are subject matter experts

Your child gets one-on-one attention with doubt getting solved instantly

Weekly personalised extra classes where your child can decide the topic of the class -Weaker topic / Missed class/ topic to be revised for exam

BYJU'S the learning App and dedicated BYJU'S Mentor

FAQ : Half the year is already over. How will my child cope with this?



Child can chose his batch according to his school syllabus and current progress

Personalised revision class can be used to cover up any missed/ weak topic

The kid can also choose to study any previous topic on the BYJU's the learning app

FAQ : My kid is quite smart and is doing well at school, he/she does not need BYJU's classes



BYJU's classes will help the child prepare for national level competitions like Olympiads and entrance exams like JEE/ NEET

Dedicated mentor helps guide the child and plan their learning journey

National level tests will help give the child his/her standing on a state/national level



BYJU'S Classes

The **ONLY** classes your child needs after school