

V.07 . 2020 JULY

YOUR MONTHLY BEAUTY DIGEST  
www.oriflame.co.in

# ORIFLAME

— S W E D E N —

## Closer to nature

Working with natural ingredients  
for over 50 years



NATURE & YOU

FRAGRANCE

BODY & HAIR CARE

MAKE-UP

WELLNESS

SKIN CARE

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Oriflame is a proud member of the Indian Direct Selling Association, reflecting our commitment to practising the **highest level of business ethics.**



Through our collaboration with the Rainforest Alliance, we strive to ensure that **all the paper in our catalogues originates from well managed forests.**



To learn more about Oriflame's animal welfare policy please visit [www.oriflame.co.in](http://www.oriflame.co.in)



Our ongoing charity initiatives **support children and young women** through a diverse range of education programs.



# Beauty by Sweden is closer to nature

Nature has always been important to us. Perhaps because a significant part of Sweden consists of lush green nature and open spaces and because we value the potent properties of plants in beauty and wellness. This is why we produce scientifically proven products with natural ingredients to enhance wellbeing and target specific needs.

Discover our world of beauty and wellness  
and get closer to nature.

*“Oriflame products can only be sold by authorised consultants and not through any unauthorised channel like retail outlet, shop or e-commerce website”*

## CONNECT WITH US:



ALOE VERA & COCONUT WATER

# Organic Ingredients

Going organic means bringing you the purest form of natural ingredients, so you can enjoy greater skin benefits. You can care for your skin with the goodness of nature every day.



## CLEANSER

Helps remove make-up without drying out skin

# Love Nature

ALL AGES

NORMAL SKIN

**Organic Aloe Vera** is also known to hydrate and moisturize skin, besides having antioxidant and calming properties.

**Organic Coconut Water** encourages rehydration, helping your skin to feel more refreshed.

① **Love Nature Refreshing Cleansing Cream with Organic Aloe Vera & Coconut Water**  
125 ml.

34819 ₹359 **₹269** • 4 B.P.

② **Love Nature Refreshing Toner with Organic Aloe Vera & Coconut Water**  
150 ml.

34820 ₹359 **₹269** • 4 B.P.

③ **Love Nature Refreshing 2-in-1 Mask & Scrub with Organic Aloe Vera & Coconut Water**  
75 ml.

34822 ₹429 **₹269** • 4 B.P.

ANY AT

# ₹269



**SCRUB  
& MASK**

Refreshing &  
cooling on  
application



③

ORIFLAME  
SWEDEN

# Love Nature

**REFRESHING 2-in-1  
MASK & SCRUB**

NORMAL SKIN

with Organic Aloe Vera  
& Coconut Water



②

ORIFLAME  
SWEDEN

# Love Nature

**REFRESHING  
TONER**

NORMAL SKIN

with Organic Aloe Vera  
& Coconut Water



**TONER**

Designed to  
tone, prime  
and refresh

# Love Nature, Loves Oceans

Our Love Nature range celebrates ingredients from nature that smell and feel fantastic. Every product of this range has been created to benefit your body and respect the planet.

You would be happy to know that all Love Nature rinse-off products are **Biodegradable**, and exfoliants have **natural-origin scrub** beads. This means they will not impact negatively on the aquatic environment after use. Good things that won't harm the environment!



# Feel the energy on your skin!



## ① Love Nature Exfoliating Shower Gel Energising Mint & Raspberry

Our exfoliating shower gel with mint and raspberry makes cleansing time a treat with its fresh, energising scent and natural-origin scrub beads. Fully biodegradable formulation! 250 ml.

**32602** ~~₹449~~ **₹359**

• 6 B.P.

## ② Love Nature Body Lotion Energising Mint & Raspberry

The perfect partner after your shower, this skin softening body lotion will help to energise and delight! 200 ml.

**32603** ~~₹529~~ **₹359**

• 6 B.P.



ANY AT

**₹359**



# Beauty by Sweden is celebrating who you are

Bold and beautiful or sweet and delicate, how you style yourself is your unique expression.

Be passionate. Be daring.  
Be uniquely you.



**TOILETRY BAG**

Spacious yet  
compact for travel



①

**SCARF**

Perfect for pretty,  
pom-pom,  
sarong wear!



②



**NEW!**  
LIMITED EDITION

**① Breeze Banana Scarf**

Sheer & lightweight, with cottony feel, features multi-coloured paradise leaves & designer-favourite, banana motif in this season's key cantaloupe colour. Size & cord with pompom trim ideal for a summer-pretty sarong. Polyester, nylon. 190x90cm.

**43571** ~~₹1499~~ **₹999 .**

8 B.P.

**② Breeze Toiletry Bag**

Pack ALL your holiday beauty products into spacious, dual-compartment, tropical toiletry bag with trendy banana motif & summery, coral interior. 3 mesh pockets on inner lid; 6 elastics for make-up brushes & reinforced bottom. Polyester, elastic straps. L23xW14.5xH15cm.

**37548** ~~₹1499~~ **₹999 .**

8 B.P.

ANY AT

**₹999**

Products shown in these pictures are for size indication, and not included in the Toiletry Bag

Milk & Honey  
GOLD

200 ml

ORIFLAME  
— SWEDEN —

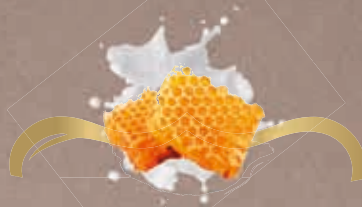
Milk & Honey  
GOLD



CONTAINS  
NATURAL  
BEADS\*

\*Eco friendly beads are  
neutral for the environment.

Reveal luxurious beauty  
with every wash...



With organically sourced extracts of Milk & Honey

**MILK**

Rich in **moisturising** and **conditioning vitamins, minerals and proteins**, for soft, supple skin.

**HONEY**

Sugar-rich ingredient containing vitamins, minerals and **folic acid**. Gently exfoliates, revitalises and locks in moisture **for soft, supple, radiant skin**.

Exfoliates & smoothes skin



**Milk & Honey Gold smoothing Sugar Scrub**

Luxury sugar scrub infused with organically sourced extracts of milk and honey and a natural origin exfoliant. Buffs away dead skin cells to leave skin soft, supple and wonderfully fragrant. 200 ml.

**31601 ₹699 ₹419 • 7 B.P.**

Organically sourced extracts  
Smoothing  
**SUGAR SCRUB**  
e 200ml 6.6 fl.oz

**DREAM DEAL**

SPEND  
**₹650**  
IN THIS  
CATALOGUE  
AND GET  
**MILK & HONEY  
GOLD SUGAR  
SCRUB**  
AT  
**40% OFF**

upto 2 units only  
Offer also valid in multiples

BROWN ALGAE & RED ALGAE

# Swedish Ingredient Blend

Sweden's vast nature and rich marine environment are home to many of the world's most resilient plants. Their nutritional composition makes them extremely potent and beneficial for skin.





#### DAY CREAM

Improves and maintains skin hydration

For the complete OPTIMALS HYDRA range go to page 74-75

## OPTIMALS

### HYDRA

NORMAL/COMBINATION SKIN | ALL AGES

**Brown Algae** contains mineral components such as calcium, potassium and magnesium, which help to replenish the skin.

**Red Algae** helps to revive dehydrated skin, holding on to moisture.

#### Optimals Hydra Radiance Hydrating Day Cream Normal/Combination Skin

A hydrating day cream that leaves skin soft, supple and refreshed. With Swedish natural ingredient blend, Aqua Minerals, Vitamin C and Anti-pollution active. Normal/Combination skin. Dermatologically tested. 50 ml.

**32462 ₹949 ₹475 • 8 B.P.**

**BEST PRICE OF THE YEAR 2020**

**50% OFF**

Offer valid till stock lasts



WHITE NETTLE & WITCH HAZEL

## Nature refined by science

For 50 years our scientists have turned to Swedish nature for inspiration and used their extensive knowledge to identify specific plants and harness their individual skin care benefits.

OPTIMALS 

HYDRA MATTE

OILY SKIN | ALL AGES

REFINING NIGHT  
CREAM*Mattifies, hydrates  
& balances*

**White Nettle** is recognised for its antioxidant and soothing ability, which can help condition and protect oily, blemish-prone skin.

**Witch Hazel** is known to have soothing properties and astringent benefits which can help to tighten and tone the pores.

**Optimals Hydra Matte Refining Night Cream Oily Skin**

A light gel night cream formulated with a Swedish natural ingredient blend and Vitamin E. Designed specifically for oily skin, it delivers excellent mattifying effects while helping to tighten and tone pores. Skin is left beautifully balanced and radiant. Dermatologically tested. 50 ml.

**34304** ₹979 **₹589** • 9 B.P.

# 40%

OFF

For the complete OPTIMALS HYDRA range go to page 74-75

COTTON FLOWER & CARDAMOM OIL



## A caress from nature

Our love and appreciation of Swedish nature is a vital part of Oriflame's heritage. Essence & Co combines the finest quality natural essential oils, premium perfumes, sumptuous textures and elegant packaging.



ESSENSE&amp;CO

— STOCKHOLM 1967 —

**HAND & BODY LOTION**

Massage a small amount on hands and body as needed



①

**HAND & BODY WASH**

Gently lather and rinse



②

**Cardamom Oil** is known for its reviving and revitalising properties, with an uplifting, spicy & fresh aroma.

**Pure Nordic Cotton** moisturises and nourishes, leaving skin silky soft.

**① Essense&Co. Cardamom & Cotton Flower Hand & Body Lotion**

Moisturising lotion infused with fresh cotton flower extract and warming cardamom essential oil. This easily absorbed cream leaves your skin feeling as soft as cotton and delicately scented. Dermatologically tested, pH-balanced, delicately-scented formulation. 300 ml.

**34850 ₹799 ₹599** • 9 B.P.

**② Essense&Co. Cardamom & Cotton Flower Hand & Body Wash**

Elegantly scented hand and body wash with nourishing cotton flower extract and revitalising cardamom essential oil. Dermatologically tested, soap-free, pH-balanced formula. 300 ml.

**34847 ₹799 ₹599** • 9 B.P.

ANY AT

**₹599**

PROTECTING

NEEM & BASIL

**Love Nature Soap Bar -  
Antibacterial Neem & Basil**

Creamy soap bar with the  
goodness of Neem and Basil  
that cleanses your skin gently.  
Dermatologically tested.  
Biodegradable formula. 75 g.

34413 ₹55 - 1 B.P.

Love Nature



# BASICS OF A MORNING RITUAL

Who doesn't need a refreshing bathing experience every morning? Start every new day with a hint of freshness and delightful fragrances inspired by nature.



**EGV**  
EVERYDAY  
GREAT VALUE

**SAME PRICE**  
THIS MONTH &  
EVERY MONTH

**INVIGORATING**

**ROSE &  
SANDALWOOD**

**Love Nature Soap Bar Rose & Sandalwood**

Fragrant soap bar that gently cleanses your skin leaving you with the sweet smell of rose and sandalwood. Dermatologically tested. Biodegradable formula. 75 g.

**34414 ₹55 - 1 B.P.**



XXL SIZE  
400 g



SOFT, SMOOTH AND DRY SKIN WITH  
SCENTS OF NATURE

e 400g 13.3 oz.

e 400g 13.3 oz.



## Love Nature

### FLORAL BLOOM

#### ① Love Nature Fragranced Talc Floral Bloom

Keep your skin feeling fresh, dry, soft and smooth with the pleasant scent of a fresh, floral bloom. Use after bathing or anytime you wish to absorb excess moisture. 400 g.

**34100 ₹189 - 3 B.P.**

### SANDAL CARESS

#### ② Love Nature Fragranced Talc Sandal Carress

Keep your skin feeling dry, soft, smooth and protected against malodour with a delightful scent of warm, sophisticated Jasmin and Sandalwood. Use after bathing or anytime you choose to absorb excess moisture. 400 g.

**34103 ₹189 - 3 B.P.**

### COOLING DELIGHT

#### ③ Love Nature Fragranced Talc Cooling Delight

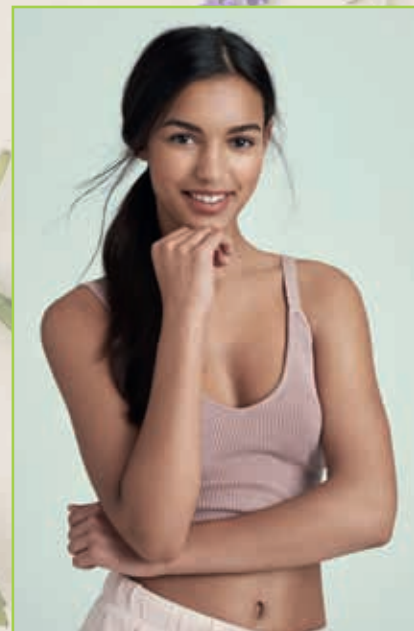
Keep your skin feeling soft, smooth, cooled and protected against malodour with the scent of refreshing Lavender and Mint. Use after bathing or anytime you wish to absorb excess moisture. 400 g.

**34104 ₹189 - 3 B.P.**

# EGV

EVERYDAY  
GREAT VALUE

**SAME PRICE**  
THIS MONTH &  
EVERY MONTH



# LET VIBRANT BEAUTY COLOUR YOUR EVERY DAY

**OnColour Lipstick**  
2.5 g.

AVAILABLE  
IN 12 SHADES

₹169 • 3 B.P.



42526  
Punch Pink



42529  
Rosy Pink



42532  
Cranberry Red



42535  
Romantic Pink



42527  
Purple Berry



42530  
Bordeaux Brown



42533  
Clover Lilac



42536  
Brick Red



42528  
Deep Red



42531  
Wine Burgundy



42534  
Bright Red



42537  
Saucy Plum



42528 Deep Red



Model is wearing: OnColour Lipstick 42535  
Romantic Pink, OnColour Nail Polish 42607 Chic  
Pink, OnColour Face Powder 42544 Natural.



## GET YOUR FACE ONCOLOUR

HELPS TO CONTROL  
AND ABSORB  
EXCESS SEBUM/  
OIL/SWEAT.

- PERFECT COVERAGE
- RICH PIGMENTS

AVAILABLE  
IN 2 SHADES

**OnColour Face Powder**  
20 g.

₹209 • 3 B.P.



42543 Light



42544 Natural



42544 Natural

42543 Light

**OnColour Nail Polish**  
5 ml.

AVAILABLE  
IN 10 SHADES



₹129 - 2 B.P.



**38976**  
Tasty Nude



**38989**  
Juicy Peach



**38994**  
Burgundy Chocolate



**42608**  
Rich Pink



**38983**  
Soft Pink



**38990**  
Mellow Mauve



**42606**  
Bright Red



**38986**  
Cherry Burgund



**38991**  
Vivid Raspberry



**42607**  
Chic Pink



38986 Cherry Burgund

AVAILABLE  
IN 3 SHADES

**OnColour Power  
Up Foundation**  
30 g.

₹279 - 4 B.P.



**38805**  
Light  
Porcelain



**38806**  
Warm  
Ivory



**38807**  
Natural  
Beige



**COLOURBOX**

**COLOURBOX**  
Kajal  
3 g.  
**34630**

₹109 - 2 B.P.



**34630**  
Black



**EGV**  
EVERYDAY  
GREAT VALUE

**SAME PRICE**  
THIS MONTH &  
EVERY MONTH

AVAILABLE  
IN 8 SHADES

**COLOURBOX**  
Semi-Matte Lipstick  
2.5 g.

₹169 - 3 B.P.



**35580**  
Candid  
Pink



**35583**  
Red  
Punch



**35586**  
Cinnamon  
Frost



**35581**  
Magnetic  
Magenta



**35584**  
Sassy  
Red



**35589**  
Earthy  
Brown



**35582**  
Plum  
Perfect



**35585**  
Caramel  
Burst

35582 Plum Perfect



AVAILABLE  
IN 7 SHADES

**COLOURBOX**  
Metal Shine  
Nail Polish 5 ml.

₹129 - 2 B.P.



**35797**  
Red  
Fatale



**35800**  
Magenta  
Magic



**35803**  
Disco  
Purple



**35798**  
Coco  
Blush



**35801**  
Gold  
Fever



**35799**  
Maroon  
Love



**35802**  
Electric  
Blue

35797 Red Fatale



EVERYDAY GREAT VALUE



WHEN YOUR TEETH ARE PROTECTED,  
SMILING COMES EASY

## KIDS STRAWBERRY TOOTHPASTE

- ✓ Helps prevent cavities and strengthen developing teeth
- ✓ Helps fight plaque
- ✓ Specially formulated for milk teeth

① **Optifresh Kids Strawberry Toothpaste**  
50 ml.

**31133 ₹99 - 2 B.P.**

## system8

Optifresh System 8 series helps to\*:

- ✓ Prevent cavities
- ✓ Prevent plaque
- ✓ Prevent tartar build up
- ✓ Prevent enamel erosion
- ✓ Maintain healthy gums
- ✓ Freshen breath
- ✓ Strengthen teeth
- ✓ Remove stains

\*Based on ingredients    \*\*Based on consumer test

② **Optifresh System 8 Total Protection Toothpaste**  
100 ml.

**31123 ₹129 - 2 B.P.**





### STRAWBERRY BUBBLES

Helps prevent cavities and strengthen developing teeth

①

50 ml



②



100 ml



# EGV

EVERYDAY GREAT VALUE

SAME PRICE  
THIS MONTH &  
EVERY MONTH



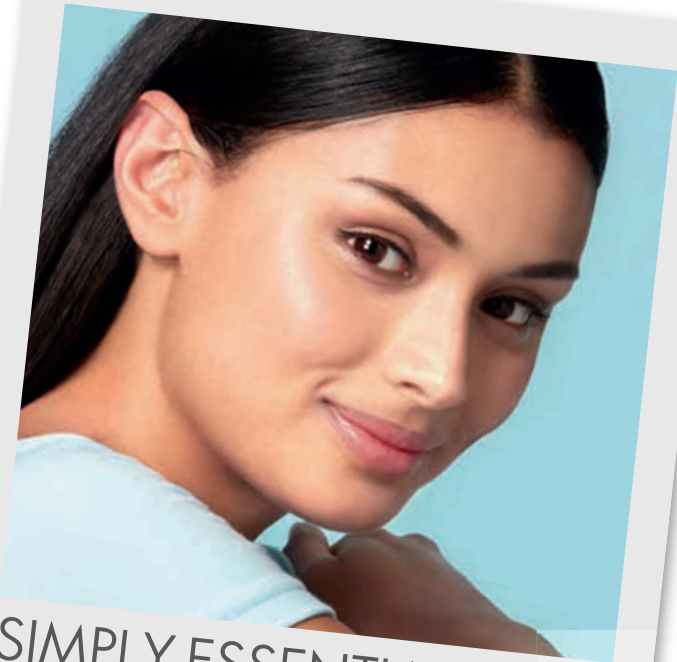
### TOTAL PROTECTION

Optifresh System 8 Total Protection toothpaste is clinically proven to provide comprehensive oral hygiene protection.

# Optifresh

A Lifetime of Protection

EVERYDAY GREAT VALUE



**SIMPLY ESSENTIAL FOR  
FAIR SKIN**



① **Essentials Fairness  
Multi-Benefit Gel Wash**  
125 ml.  
**₹32699 ₹199** - 3 B.P.

🕒 Last time in catalogue



② **Essentials Fairness Softening  
Body Lotion UV Filters**  
200 ml.  
**₹32703 ₹289** - 5 B.P.



③ **Essentials Fairness Protecting  
Face Cream SPF 10**  
50 ml.  
**₹32702 ₹169** - 3 B.P.

🕒 Last time in catalogue



④ **Essentials Fairness Exfoliating Scrub**  
100 ml.  
**₹32700 ₹199** - 3 B.P.

🕒 Last time in catalogue

**essentials  
✿ fairness**

**SO SIMPLE, SO ESSENTIAL**

**ALL AGES | ALL SKIN TYPES**



With natural  
**pomelo extract** to help  
lighten the skin and  
leave it fairer



**EGV**  
EVERYDAY  
GREAT VALUE

**SAME PRICE**  
THIS MONTH &  
EVERY MONTH

• Purifies the skin  
• by removing daily  
• impurities

①



• Helps to  
• moisturise &  
• nourish the  
• skin leaving it  
• more supple

②



• Helps to  
• leave the  
• skin brighter  
• and lighter

③



• Formulated to  
• help reduce the  
• appearance of  
• dark spots

④






# Nature & You

Nature has always been important to us

Because we value the potent properties of plants we continue to make products using plant extracts. Discover our world of beauty. Get closer to nature!



**YOUR  
FAVOURITE  
OIL IS BACK  
TO BATTLE  
BLEMISHES**

***NOW WITH  
ORGANIC  
BENEFITS!***

*Love  
Nature*

ALL AGES

OILY SKIN

**NEW**

Love Nature Purifying  
Face Oil with Organic  
Tea Tree & Lime  
10 ml.

**34849** ₹599  
**₹449** • 7 B.P.

## PURIFYING FACE OIL

- Helps target blemishes
- Helps purify & soothe skin
- Works to tone & tighten pores
- Light, non-greasy & easily absorbed

Dermatologically tested  
Paraben free

### HOW TO USE:

Dab directly onto blemishes when they first appear.

Apply as often as needed onto cleansed skin.

Allow the oil to dry before applying a moisturiser.

Avoid the eye area.



10 ml



**25%**  
OFF



FACE CARE

All Skin Types

Love Nature Vitality Sheet Mask All Skin Types 24 ml. 42134 ₹299 • 5 B.P.

All Ages Dry Skin

Love Nature Soothing Micellar Water with Organic Oat & Goji Berry 150 ml. 34858 ₹359 • 6 B.P.

Love Nature Nourishing Face Cream with Organic Oat & Goji Berry 50 ml. 34862 ₹399 • 6 B.P.

Love Nature Soothing Mask with Organic Oat & Goji Berry 75 ml. 34860 ₹429 • 7 B.P.



All Ages Oily Skin

Love Nature Purifying 2-in-1 Mask & Scrub with Organic Tea Tree & Lime 75 ml. 35576 ₹429 • 7 B.P.

Love Nature Purifying Gel Wash with Organic Tea Tree & Lime 125 ml. 34841 ₹359 • 6 B.P.

Love Nature Purifying Toner with Organic Tea Tree & Lime 150 ml. 34843 ₹359 • 6 B.P.

Love Nature Mattifying Face Lotion with Organic Tea Tree & Lime 50 ml. 34845 ₹399 • 6 B.P.

All Ages Normal Skin

Love Nature Hydrating Face Cream with Organic Aloe Vera & Coconut Water 50 ml. 34821 ₹399 • 6 B.P.



# EXPERIENCE HAIR SO FRESH!

For Oily Hair Nettle & Lemon

Love Nature Shampoo for Oily Hair Nettle & Lemon 250 ml. 32625 ₹449 • 7 B.P.



HAIR CARE

# Love Nature

Love Nature Fragranced  
Talc Floral Bloom 100 g.  
35551 ₹89 • 1 B.P.



Love Nature Fragranced  
Talc Sandal Caress 100 g.  
35552 ₹89 • 1 B.P.



Love Nature Fragranced  
Talc Cooling Delight 100 g.  
35553 ₹89 • 1 B.P.



## Refreshing

### Strawberry & Lime

Love Nature Exfoliating  
Shower Gel Refreshing  
Strawberry & Lime 250 ml.  
32610 ₹449 • 7 B.P.



## Pampering

### Sesame Oil & Magnolia

Love Nature Shower Cream  
Pampering Sesame Oil & Magnolia  
250 ml. 34830 ₹449 • 7 B.P.



Love Nature Body Lotion Pampering  
Sesame Oil & Magnolia 200 ml.  
34831 ₹529 • 8 B.P.



## Invigorating

### Coconut Water & Melon

Love Nature Body Lotion  
Invigorating Coconut Water &  
Melon 200 ml. 34090 ₹489 • 8 B.P.



## BODY CARE

Revitalising Hand Cream  
with Aloe Vera Juice 75 ml.  
34930 ₹279 • 4 B.P.



## ESSENSE&CO

STOCKHOLM 1967

Essence&Co. Lemon &  
Verbena Liquid Hand Soap  
300 ml. 31850 ₹519 • 8 B.P.



Essence&Co. Lemon &  
Verbena Hand & Body Lotion  
300 ml. 31851 ₹799 • 13 B.P.



Essence&Co. Lemon &  
Verbena Body Wash 300 ml.  
31852 ₹799 • 13 B.P.



Shower Puff Size: 18.5 x 9.5 cm.  
8590 ₹99 • 1 B.P.



Milk & Honey Gold  
nourishing Hand & Body  
Cream 250 ml. 31602  
₹699 • 11 B.P.



Milk & Honey Gold  
moisturising Shower Cream  
200 ml. 31605 ₹599 • 9 B.P.



Milk & Honey Gold  
moisturising Hand Cream  
75 ml. 31606 ₹349 • 6 B.P.



Milk & Honey Gold Shampoo  
200 ml. 31708 ₹379 • 6 B.P.



Milk & Honey Gold  
Conditioner 200 ml.  
31709 ₹379 • 6 B.P.



Milk & Honey Gold  
Smoothing Hand Scrub 75 ml.  
33447 ₹379 • 6 B.P.  
**LIMITED EDITION**



Milk & Honey Gold  
Nourishing Hand & Body  
Cream Small Pack 75 g.  
35484 ₹249 • 4 B.P.



Milk & Honey Gold Smoothing  
Sugar Scrub Small Pack 75 g.  
35485 ₹279 • 4 B.P.





# Fragrance

Inspired by nature

Whether it's the soft scent of morning dew in spring, or a bright floral bouquet in summer, the magnificent scents of nature inspire us to create new fragrances that take you to a place of beauty.



LOVE  
POTION

ROMANTIC,  
**ESCAPE**

This sensual oriental vanillic fruity fragrance opens with top notes of tangerine, spicy ginger and rum before embracing a sexy heart of cocoa flower, white lily and vanilla. It then settles into a luscious drydown of chocolate, tonka bean and sandalwood.





Provocative,  
sensual,  
seductive



#### ORIENTAL VANILLIC FRUITY



COCOA  
FLOWER



GINGER



CHOCOLATE

#### Love Potion Eau de Parfum

Pure passion is yours with Love Potion Eau de Parfum. Set the mood for a night of passion with this seductive oriental scent and succumb to an irresistible awakening to the pleasures of the flesh. 50 ml.

**22442** ₹3199 **₹2250** .

36 B.P.

**30%**  
OFF



ENTER A  
DELIGHTFUL,  
FRAGRANT  
GARDEN...

Imagine yourself in an orchard, filled with beautiful cherry blossoms. This floral, fruity, fragrance has top notes of delicate Sweet Almond, sensuously followed by emblematic, feminine Cherry Blossom, before the unforgettable Heliotrope drydown.

#### FLORAL FRUITY WOODY



SWEET  
ALMOND



CHERRY  
BLOSSOM



CEDARWOOD

① **Women's Collection Delicate Cherry Blossom Eau de Toilette**  
50 ml.

**32440 ₹1649 ₹999 - 16 B.P.**

## CHERRY BLOSSOM

## WHITE LILAC

A captivating, thrilling fragrance, conjuring images of a resplendent garden. The floral, musky, white lilac scent opens with a blend of dewy Green Leaves, followed by a powdery heart of White Lilac, Watery Jasmine and Peony Petal, to finally settle on a velvety, woody Heliotrope base.

#### WOODY CITRUS AROMATIC



GREEN  
LEAVES



WHITE  
LILAC



HELIOTROPE

② **Women's Collection Innocent White Lilac Eau de Toilette**  
50 ml.

**32438 ₹1649 ₹1149 - 18 B.P.**

SAVE UP TO  
**₹650**



# ECLAT

## RE-ENVISION YOUR STYLE WITH FRENCH LUXURY



### FEMME FLORAL WOODY



MANDARIN



JASMINE  
PETALS



SANDALWOOD

① Eclat Femme Eau de Toilette  
50 ml.

**30128** ₹2299 **₹1799** • 28 B.P.

🕒 Last time in catalogue

### HOMME ORIENTAL CITRUS WOODY



HIMALAYAN  
TEA



TONKA  
BEANS



LEATHER  
ACCORD

② Eclat Homme Eau de Toilette  
75 ml.

**30173** ₹2499 **₹1999** • 32 B.P.

🕒 Last time in catalogue



Refined, rich and eternally elegant – these qualities perfectly describe the **Eclat Femme** and the woman who wears it.

SAVE  
₹500



With its unique signature notes of cedrat and Barenia leather, **Eclat Homme** embodies sophisticated, masculine allure – the essence of French luxury.

Sensity Midnight Mist  
Spray Cologne  
200 ml. 34523 ₹899  
• 14 B.P.



Sensity Pink Bloom  
Spray Cologne  
200 ml. 34525 ₹899  
• 14 B.P.



Sensity Sun Sparkle  
Spray Cologne  
200 ml. 34524 ₹899  
• 14 B.P.



Eclat Mademoiselle  
Eau de Toilette 50 ml.  
32871 ₹1899 •  
30 B.P.



Magnetista Eau de  
Parfum 50 ml. 34492  
₹3499 • 55 B.P.



Women's Collection  
Mysterial Oud Eau de  
Toilette 50 ml. 34361  
₹1649 • 26 B.P.



① Women's Collection  
Sensual Jasmine Eau de  
Toilette 50 ml. 33168  
₹1649 • 26 B.P.



② Women's Collection  
Jasmine Perfumed Body  
Spray 75 ml. 35487  
₹249 • 4 B.P.

SENSITY

Giordani Gold  
Original Eau de  
Parfum 50 ml. 32150  
₹2599 • 41 B.P.



Giordani Gold  
Original Perfumed  
Body Spray 75 ml.  
31707 ₹249 • 4 B.P.



POSSESS

Possess Eau de  
Parfum 50 ml. 30886  
₹3299 • 52 B.P.



Possess Perfumed  
Body Cream 250 ml.  
31784 ₹849 • 13 B.P.



Born to Fly For Her  
Eau de Toilette 50 ml.  
34488 ₹1899 •  
30 B.P.



Love Potion  
Perfumed Body  
Cream 250 ml.  
31779 ₹779 • 12 B.P.



Love Potion  
Perfumed Body  
Spray 75 ml. 31704  
₹249 • 4 B.P.



Love Potion So  
Tempting Fragrance  
Mist 75 ml. 33958  
₹699 • 11 B.P.



Incognito for her Eau  
de Toilette 50 ml.  
32538 ₹1399 •  
22 B.P.



The One Disguise  
Eau de Parfum 50 ml.  
33413 ₹2499 •  
40 B.P.



The ONE Disguise  
Perfumed Body  
Lotion 150 ml. 33123  
₹529 • 8 B.P.



GIORDANI GOLD ESSENZA

Giordani Gold  
Essenza Parfum  
50 ml. 31816 ₹3999  
• 63 B.P.



Giordani Gold  
Essenza Perfumed  
Body Cream 250 ml.  
31781 ₹849 • 13 B.P.



Giordani Gold  
Essenza Perfumed  
Body Spray 75 ml.  
34082 ₹249 • 4 B.P.





MEN'S COLLECTION

Born to Fly For Him  
Eau de Toilette 75 ml.  
34490 ₹1999 •  
32 B.P.



Incognito for him Eau  
de Toilette 50 ml.  
32540 ₹1399 •  
22 B.P.



① Men's Collection  
Citrus Tonic Eau de  
Toilette 75 ml. 30058  
₹1749 • 28 B.P.



② Men's Collection  
Citrus Tonic  
Perfumed Body  
Spray 75 ml. 35486  
₹235 • 4 B.P.

Men's Collection  
Dark Wood Eau de  
Toilette 75 ml.  
30059 ₹1749 •  
28 B.P.



Men's Collection  
Intense Oud Eau de  
Toilette 75 ml.  
34334 ₹1649 •  
26 B.P.



Men's Collection  
Cool Lavender Eau  
de Toilette 75 ml.  
33349 ₹1749 •  
28 B.P.



GLACIER

Glacier Fire Eau de  
Toilette 100ml.  
34478 ₹1899 •  
30 B.P.



Glacier Eau de  
Toilette 100 ml.  
8150 ₹1899 • 30 B.P.



Possess Man Eau de  
Toilette 75 ml.  
31825 ₹3499 •  
55 B.P.



Eclat Lui Eau de  
Toilette 75 ml.  
32950 ₹2199 •  
35 B.P.



GIORDANI GOLD MAN

Giordani Gold Man  
Eau de Toilette 75 ml.  
32155 ₹2799 •  
44 B.P.



Giordani Gold Man  
Anti-perspirant Roll-  
On Deodorant 50 ml.  
32176 ₹249 • 4 B.P.



Rebel Body Spray  
75 ml. 8048 ₹249 •  
4 B.P.



# Body & Hair care

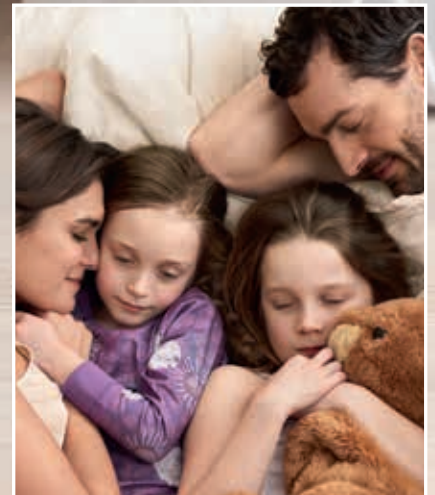
Gentle on your skin,  
kind to the environment

We care deeply about nature, which is why we create scientifically proven beauty products with carefully chosen natural ingredients that are safe for you and respect the environment too.

loving  
care

PRESERVE  
THE FAMILY  
LOVE

Those **beautiful moments** in everyday **family life** only happen when they feel **loved, safe** and **happy**. Keep that love alive, with **Loving Care**.





Cares for your hair while leaving it soft and tangle-free

①

400ml



With a pH-balanced formula

②



**Natural Almond Milk** is a known rich source of vitamins and minerals that help nourish and condition the skin and hair.

+3

for ages  
3 and up

① **Loving Care 2in1 Shampoo & Conditioner**

400 ml.

**34060** ~~₹649~~ **₹549** • 9 B.P.

② **Loving Care Shower Cream**

400 ml.

**34058** ~~₹649~~ **₹549** • 9 B.P.

ANY AT

**₹549**

# Luxe Hollywood Glam



## YOUR PERSONAL HAIRSTYLIST

Stylish hair doesn't need to mean hours in the salon. With our versatile kit of easy-to-use, high-performance HairX StyleSmart products; you can create chic, on-trend hairstyles in minutes that can last 24/7.



HAIRX  
ADVANCED CARE

# YOUR HAIR, YOUR STYLE



Parisian Pinned-back



Modern Rock Chic



Slicked Straight Back



Tousled Low Bun



Textured Bouncy Blow-Dry



Soft Effortless Waves



Strong, long-lasting 24-hour brushable hold\*†

Non-sticky formula brushes out easily, leaving hair soft, manageable & never dry\*

Infused with Pro-Vitamin B5 to help maintain shiny, healthy hair\*

†Clinically tested  
Achieved curl retention above 95% after 48 hours, when clinically tested at 50% relative humidity and 25°C†

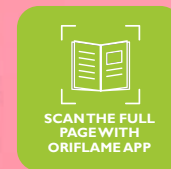
\* Consumer tested by 80 women



Formulated with soybean oil and vitamin F for supremely silky, shiny hair

With UV filter to help protect the hair

Lightweight, non-sticky formula brushes out easily\*



## ① HairX Advanced Care Style Smart Styling Hair Mousse

Add voluminous texture and long-lasting definition to hair with this lightweight, strong and flexible hair mousse. The versatile, non-sticky formula defines curls, allowing for bouncy movement with touchable softness. 200 ml.

34938 ₹899 ₹799 • 13 B.P.

## ② HairX Advanced Care Style Smart Shine Spray

Complete your look with this high-shine post-styling spray. Formulated with shine technology to deliver a long-lasting, 24-hour glossy finish; for healthy, soft and supremely silky hair. 100 ml.

34939 ₹899 ₹799 • 13 B.P.

ANY AT  
₹799

NEW



Silk Beauty White Glow  
Body Wash 200 ml.  
22713 ₹579 • 9 B.P.



Silk Beauty White Glow  
Body Lotion 200 ml.  
23555 ₹579 • 9 B.P.



Silk Beauty White  
Glow Soap Bar 100 g.  
22715 ₹119 • 2 B.P.



Silk Beauty White Glow  
Hand Cream 75 ml.  
26436 ₹329 • 5 B.P.



Silk Beauty White Glow  
Anti-perspirant 24h  
Deodorant Alcohol free.  
50 ml. 22714 ₹249 • 4 B.P.



Loving Care Body  
Lotion 400 ml.  
34063 ₹729 • 12 B.P.



Loving Care Multi  
Purpose Cream  
150 ml. 34332  
₹649 • 10 B.P.



① Feminelle Protecting Intimate Wash  
Cranberry 300 ml. 34498 ₹499 • 8 B.P.

② Feminelle Soothing Intimate Wash Aloe Vera  
& Mallow 300 ml. 34499 ₹499 • 8 B.P.

③ Feminelle Refreshing Intimate Wash  
Blackcurrant & Lotus Flower 300 ml. 34500  
₹499 • 8 B.P.

## Activelle



Activelle Extreme  
Anti-perspirant  
Deodorant 50 ml.  
33142 ₹249 • 4 B.P.



Activelle Fairness  
Anti-perspirant  
Deodorant 50 ml.  
33143 ₹249 • 4 B.P.

Chill Out  
Shower Gel  
Feel Good  
200 ml. 35994  
₹399 • 6 B.P.



Wake Up  
Shower Gel  
Feel Good  
200 ml. 35991  
₹399 • 6 B.P.



Be Happy  
Shower Gel  
Feel Good  
200 ml. 35992  
₹399 • 6 B.P.



Loved Up  
Shower Gel  
Feel Good  
200 ml. 35993  
₹399 • 6 B.P.



## NO LIMITS

## ON STYLING



Styler Detangle Brush  
Size: L 12,4 x W 7 x H  
4,9 cm. Materials: PS,  
PP, PE, PET. 29998  
₹349 • 3 B.P.



Styler Small Round  
Brush Size: L 22 x W  
4,5 cm. Materials:  
ABS and Nylon  
30595 ₹349 • 3 B.P.



Styler Medium Round  
Brush Size: L 23 x W  
4,8 cm.  
Materials: Aluminium  
and Nylon 30608  
₹379 • 3 B.P.



Styler Wide Tooth  
Comb Size: L15 x W6  
cm. Material: PP  
30610 ₹149 • 1 B.P.



Styler Teasing Brush  
Size: L 21 X W 1,5  
cm. Materials: ABS  
and Nylon 30611  
₹299 • 2 B.P.



Styler 3D Curl Brush  
Size: L 22 x W 10 cm.  
Materials: PP and ABS  
30647 ₹799 • 6 B.P.



## ULTIMATE repair

### FOR DAMAGED HAIR

HairX Advanced Care Ultimate Repair Nourishing Shampoo 250 ml. 32875 ₹499 • 8 B.P.



HairX Advanced Care Ultimate Repair Nourishing Conditioner 200 ml. 32878 ₹499 • 8 B.P.



HairX Advanced Care Ultimate Repair Nourishing Hair Mask 200 ml. 32881 ₹549 • 9 B.P.



## WEATHER SHIELD TECHNOLOGY



HairX Advanced Care Weather Resist Protecting Shampoo 250 ml. 34912 ₹499 • 8 B.P.



HairX Advanced Care Weather Resist Protecting Conditioner 200 ml. 34913 ₹499 • 8 B.P.



HairX Advanced Care Weather Resist Protecting Hair Amplifier 150 ml. 34915 ₹1299 • 21 B.P.



## COLOUR reviver

### FOR COLOURED HAIR

HairX Advanced Care Colour Reviver Caring Shampoo 250 ml. 32883 ₹429 • 7 B.P.



HairX Advanced Care Colour Reviver Caring Conditioner 200 ml. 32885 ₹429 • 7 B.P.



## BLACK shine

HairX Advanced Care Brilliant Black Shine Shampoo 250 ml. 32911 ₹499 • 8 B.P.



## DANDRUFF solution

HairX Advanced Care Dandruff Solution Control Shampoo 250 ml. 32893 ₹499 • 8 B.P.



WHAT DOES YOUR HAIR NEED *today?*

HAIRX  
ADVANCED CARE

## The easiest way to fabulous feet!



Heel Cushions Material: TPR. Size 8.7 x 5.2 cm. Thickness: 2 mm estimated. 29934 ₹399 • 3 B.P.

feet up  
COMFORT



Foot File 19 x 3.5 x 0.5 cm. 9588 ₹199 • 2 B.P.



Feet Up Comfort Overnight Moisturising Foot Cream 75 ml. 32370 ₹349 • 6 B.P.



Feet Up Advanced Deep Exfoliating Foot Cream 75 ml. 33033 ₹449 • 7 B.P.

feet up  
ADVANCED



Feet Up Advanced Cracked Heel Repair & Smooth Foot Cream 75 ml. 33027 ₹449 • 7 B.P.

🕒 Last time in catalogue

Handbag friendly 30ml size!



Oriflame Golden Edition Hand Cream 30 ml. 33196 ₹209 • 3 B.P.

SWEDISH SPA



Swedish Spa Mirror Ocean Body Oil 100 ml. 34024 ₹899 • 14 B.P.



Swedish Spa Ocean Foam Shower Gel 200 ml. 34023 ₹999 • 16 B.P.



Swedish Spa Salt Crystals Body Scrub 200 ml. 34022 ₹1199 • 19 B.P.

## Swedish Tranquility

Bring Swedish nature home





# Make-up and trends

Beauty inspired by nature's  
colours and textures

Our natural environment is a never-ending source of inspiration. Whether you favour a cool Nordic look or an earthy and fiery palette, we have the products to help you enhance your look on any given day.

NOTE: Colour shades represented in this catalogue may slightly differ from the actual product. Kindly contact your local Oriflame branch or your Consultant for a sample!



## Superior Coverage

—long-lasting perfection—

Give your skin a perfect finish with Giordani Gold Long Wear Mineral Foundation. A full coverage long-lasting foundation, infused with skin revitalising Italian Volcanic Minerals and SPF 15.



Model is wearing: Giordani Gold Long Wear Mineral Foundation SPF 15 31804 Light Ivory.

SPF 15

  
**GIORDANI  
GOLD**

**Long Wear  
Mineral  
Foundation  
SPF 15**

Full coverage of  
imperfections for a  
lasting healthy and  
youthful complexion



**31803**  
Light Rose



**31804**  
Light Ivory



**31805**  
Rose Beige



**31806**  
Natural Beige



**Giordani Gold Long Wear Mineral  
Foundation SPF 15**

Revitalise and care for skin with Long Wear Mineral Foundation, a long-lasting, full-coverage foundation. Formulated with SPF 15 and infused with precious Italian Volcanic Minerals, that revitalise and care for the skin while at the same time offer anti-ageing benefits. 30 ml.

~~₹1399~~ **₹979** - 16 B.P.

**30%**  
OFF



THE ONE

BEAUTIFUL NAILS MADE EASY

— A few minutes per week is all you need —



25%  
OFF

Glossy polish & fixing base & top coat in one

Protects nails from staining

High Definition brush

Shields against damage & enhances shine

Moisturises

Helps nails grow

Helps restore nails

Revitalises and conditions

Infused with nutrient-rich plant extracts and minerals



EXTENDS polish wear by up to 3 days\*

\*Consumer tested

① The ONE Base & Top Coat  
8 ml.

31029 ₹379 ₹285 • 5 B.P.



Bring dry nails  
BACK TO LIFE!

② The ONE 5-in-1 Nail Serum  
8 ml.

32580 ₹379 ₹285 • 5 B.P.

Giordani Gold MasterCreation Foundation  
SPF 18 30 ml. ₹1599 • 25 B.P.



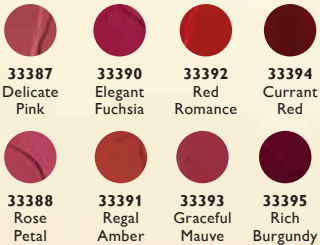
Giordani Gold Sheer Powder SPF 15  
9 g. ₹1499 • 24 B.P.



Giordani Gold CC Cream SPF 35  
40 ml. ₹999 • 16 B.P.



Giordani Gold MasterCreation Lipstick SPF 20  
4 g. ₹1099 • 17 B.P.



Giordani Gold Silky Foundation  
Buffer 15cm x 1.7 cm x 2cm.  
Materials: Aluminium, Nylon,  
Bamboo. 30887 ₹499 • 4 B.P.



Giordani Gold Iconic Lip Elixir SPF 15  
3.5 ml. ₹1099 • 17 B.P.



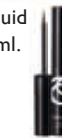
OnColour All Eyes Palette 4.24 g.  
₹999 • 16 B.P.



OnColour Big Lash  
Mascara Waterproof  
8 ml. ₹449 • 7 B.P.



OnColour Liquid  
Eye Liner 3.5 ml.  
₹449 • 7 B.P.



OnColour Cream Lipstick  
4 g. ₹449 • 7 B.P.



## BRUSHES YOU CAN TRUST

Precision Brow and Lash Comb  
Length: 13 cm. Diameter: 0.7 cm.  
29592 ₹209 • 2 B.P.



Precision Lip Brush Assembled length:  
18 cm. Diameter: 0.6 cm. Folded length:  
10.4 cm. 29599 ₹289 • 2 B.P.



Precision Double Ended Eyeshadow  
Brush Length: 17.5 cm. Diameter: 0.9  
cm. 29595 ₹259 • 2 B.P.



Precision Fan Powder Brush  
Length: 17.1 cm. Diameter: 0.9 cm.  
29596 ₹349 • 3 B.P.



Precision Concealer Brush Length:  
15.2 cm. Diameter: 0.9 cm. 29597  
₹259 • 2 B.P.



Precision Angled Blush Brush  
Length: 17 cm. Diameter: 1.3 cm.  
29594 ₹399 • 3 B.P.



Precision Powder Brush Length:  
18 cm. Diameter: 1.5 cm. 29655  
₹389 • 3 B.P.



Precision Blending Brush Length:  
16.7 cm. Diameter: 0.9 cm. 29598  
₹249 • 2 B.P.



Precision Contouring Brush  
Length: 16.8 cm. Diameter: 1.3 cm.  
29723 ₹349 • 3 B.P.



Precision Angled Eyeliner Brush  
Length: 11.2 cm. Diameter: 0.5 cm.  
29591 ₹229 • 2 B.P.



Precision Foundation Brush  
Length: 16.5 cm. Diameter: 1.3 cm.  
29674 ₹429 • 3 B.P.



Precision Angled Eyebrow Brush  
Length: 15.3 cm. Diameter: 0.7 cm.  
29593 ₹249 • 2 B.P.



## THE ONE

The ONE Make-up Pro  
Marble Blend Blush 5 g.  
₹499 • 8 B.P.



The ONE Make-up  
Pro Compact 5.5 x  
4.2 cm. 33688  
₹299 • 2 B.P.

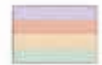


The ONE Make-up Pro  
Palette 15.1 x 5.5 cm.  
33689 ₹499 • 4 B.P.



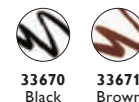
The ONE Colour  
Correcting & Fixing  
Powder 5 g. 34651  
₹849 • 13 B.P.

LIMITED EDITION

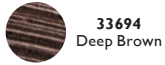


## EYES

The ONE Eye Liner Stylo  
Waterproof 1.6 g. ₹649 • 10 B.P.



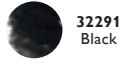
The ONE Browcara  
5 ml. ₹649 • 10 B.P.



33694  
Deep Brown



The ONE Kohl Eye Pencil  
1.3 g. ₹379 • 6 B.P.



32291  
Black



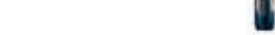
The ONE Duo  
Brow Pencil 1.8 g.  
₹599 • 9 B.P.



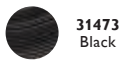
33698  
Brown



The ONE 5-in-1 Wonder  
Lash XXL Mascara  
Waterproof - Black 8 ml.  
34441 ₹679 • 11 B.P.



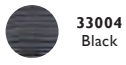
The ONE Eyes Wide  
Open Mascara 8 ml.  
₹679 • 11 B.P.



31473  
Black



The ONE 5-in-1 Wonder  
Lash Waterproof Mascara  
8 ml. ₹679 • 11 B.P.



33004  
Black



The ONE Tremendous Big  
Volume Mascara  
Waterproof - Black 10 ml.  
34603 ₹749 • 12 B.P.



34603  
Black



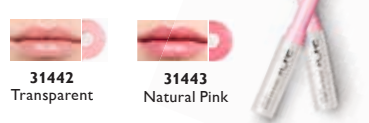
## LIPS

The ONE Colour Stylist Ultimate Lipstick  
4 g. ₹599 • 9 B.P.



35167 Melted Caramel	35172 Pink Attitude	35177 Raspberry Rave	35184 Red Haute Couture	35188 Trendy Cocoa
35168 Rosewood Charm	35173 Uptown Rose	35178 Flashy Coral	35185 Berry Bliss	35190 So Blackberry
35170 Clover Dream	35174 Cranberry Blush	35181 Sunset Show	35186 Irresistible Copper	
35171 Rose Chic	35176 Pink Lady	35182 Fatal Red	35187 Mocha Cream	

The ONE Lip Spa Care Lip  
Balm 1.7 g. ₹399 • 6 B.P.



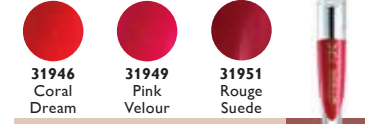
31442  
Transparent

31443  
Natural Pink

The ONE Lip Sensation Matte  
Mousse 5 ml. ₹849 • 13 B.P.



31945 Satin Rose	31947 Red Velvet	31950 Raspberry Cloud	32256 Soft Mulberry
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31946 Coral Dream	31949 Pink Velour	31951 Rouge Suede
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35822 Sensual Latte	35823 Rose Embrace	35824 Nude Passion
35825 Spicy Caramel	35827 Mocha Envy	35828 Tempting Burgundy

CHOCOLATE  
COLLECTION

The ONE Colour Unlimited Lipstick  
Super Matte 1.7 g. ₹729 • 12 B.P.



33365 Perennial Pink	33369 Sunset Horizon	33373 Persistent Plum	33859 Nocturnal Red
33366 Constant Coral	33370 Eternal Flame	33856 Enigmatic Nude	33860 Mysterious Purple
33367 Forever Fuchsia	33371 Resolute Red	33857 Secret Blush	
33368 Perpetual Papaya	33372 Endless Cherry	33858 Furtive Raspberry	

The ONE Colour Stylist Ultimate  
Lip Liner 0.28 g. ₹379 • 6 B.P.



41149 Mellow Mauve	41151 Absolute Pink	41154 Smooth Burgundy	41156 Audacious Brown
41150 Rose Tenderness	41153 Red Carpet	41155 Plum Opulence	

## FACE

The ONE EXPRESS Peach  
Perfector Fair 30 ml.  
33488 ₹549 • 9 B.P.



33488  
Fair

⌚ Last time in catalogue

The ONE Pore Minimising  
Primer 20 ml. 33709  
₹699 • 11 B.P.



The ONE IlluSkin Powder  
8 g. ₹849 • 13 B.P.



30612  
Light

30613  
Medium

The ONE Cream Illuminator  
30 ml. 33416 ₹849 • 13 B.P.



The ONE EverLasting Precision  
Concealer 5 ml. ₹499 • 8 B.P.

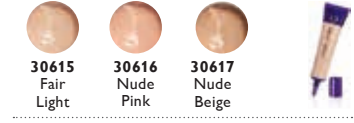


33706  
Light  
Nude

33707  
Fair  
Beige

33708  
Dark  
Beige

The ONE IlluSkin Concealer  
10 ml. ₹499 • 8 B.P.

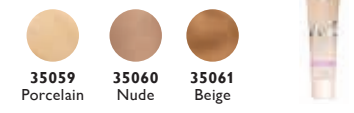


30615  
Fair  
Light

30616  
Fair  
Pink

30617  
Nude  
Beige

The ONE A-Z Cream Hydra Bright  
SPF 30 30 ml. ₹799 • 13 B.P.



35059  
Porcelain

35060  
Nude

35061  
Beige

## NAILS

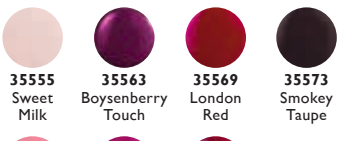
The ONE  
Quick Dry  
Top Coat  
8 ml. 33520  
₹379 • 6 B.P.



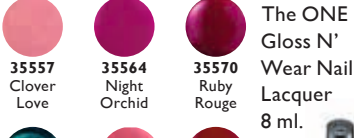
The ONE  
Peel Off  
Base Coat  
8 ml. 33727  
₹529 • 8 B.P.



The ONE Instant Nail Polish  
Remover 50 ml. 32472 ₹229 • 4 B.P.



35555 Sweet Milk	35563 Boysenberry Touch	35569 London Red	35573 Smokey Taupe
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35557 Clover Love	35564 Night Orchid	35570 Ruby Rouge
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The ONE  
Gloss N'  
Wear Nail  
Lacquer  
8 ml.  
₹379 •  
6 B.P.



35561 Mystic Aqua	35566 Cupcake Rose	35571 Brick Red
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35562 Blue Decadence	35567 Watermelon Punch	35572 Very Ebony
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# *Lash Absolute*

— the ultimate in lash perfection —



The **star-shaped** cross section in the **Celestial Brush** comprises long and short bristles.



**Short bristles** enable voluptuous volume to be built from the root, coating even the tiniest lashes.

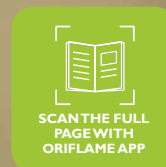
**Long bristles** extend, lift and separate the lashes right to the tip, for a sophisticated, perfectly sculpted silhouette.

**Model is wearing:** Giordani Gold Iconic All-in-One Mascara 32.576 32.576 Black.

# ALL IN ONE:

SUPREME LENGTH, LAVISH VOLUME, DIVINE CURL  
& MORE TO ADORE IT

30%  
OFF



No clumping, smudging  
or flaking\*

### Giordani Gold Iconic All-in-One Mascara

Luxurious all-in-one mascara. Lengthens, volumises, curls, separates and conditions lashes. Silky, gliding formula with conditioning Smoothing Blend. Unique brush for superior lash coverage. 8 ml.

**32576 ₹999 ₹699** • 11 B.P.

🕒 Last time in catalogue

\* Consumer tested on 113 women.

# Wellness

Swedish nature is a  
source of inspiration

Because of our climate, with long freezing winters, and short mild summers, our vegetation grows many potent berries and plants, packed with flavour and antioxidants. Nutritious and good for your wellbeing.

## MAIN BENEFITS

1. ENHANCED IMMUNE RESPONSE
2. IMPROVED ENDURANCE
3. IMPROVED SKIN CONDITION

## DUO MIX

The unique combination of Astaxanthin derived from an algae and Bilberry Extract, brought to you from Europe.

3mg of Astaxanthin  
50mg of Bilberry  
extract  
(PER CAPSULE)

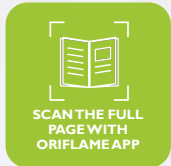


USE: 1 capsule daily

12 years & above



# For improved immunity and better health



**Astaxanthin** is absorbed & transported to all tissues in the body, reducing free radicals & inflammation. Meanwhile, **blueberry** anthocyanidins contribute to improved vision & cardiovascular health.

Together these two antioxidants enhance our immune response protecting us against various diseases.

**Swedish Beauty Complex Plus**  
Contains astaxanthin and blueberry extract that protect the skin's natural beauty and increase muscle performance and cardiovascular health. 30 day supply.

**25414 ₹1899 • 30 B.P.**

BY ORIFLAME  
**Wellness**™

Your family's  
nutritious  
and delicious  
route to  
good health

## NUTRISHAKE CAPPUCCINO FRAPPE RECIPE

For 1 liter of shake (equals 6 servings) you'll need:

- 700ml of **oat milk** (or almond milk or low-fat milk)
- 2 shots of **double espresso**
- 3 **bananas** (for better results, freeze 1 of them)
- 4 scoops of **Nutrishake natural vanilla flavour**

*Put all ingredients in the blender and mix!*



SCAN THE FULL  
PAGE WITH  
ORIFLAME APP





① **Nutrishake natural vanilla flavour**

500 g.

42374 ₹2999 • 47 B.P.

② **Nutrishake natural strawberry flavour**

500 g.

42373 ₹2999 • 47 B.P.

③ **Nutrishake natural mango banana flavour**

500 g.

42370 ₹2999 • 47 B.P.

A perfectly balanced daily supplement with a multitude of BENEFITS

**7.7g**

PROTEIN

As much as one egg

**1.5g**

FIBRE

As much as one carrot

**150mg 100mg** = 2 capsules

EPA

DHA



(28 servings)

+



=

**₹4698**

100 B.P.

**Health Set-Strawberry**

**127130**

₹4698 • 100 B.P.

**Health Set-Vanilla**

**127588**

₹4698 • 100 B.P.

**Health Set-Mango Banana**

**127131**

₹4698 • 100 B.P.

NUTRISHAKE provides



OPTIMAL  
Nutrition: High in  
protein and fibre



REDUCES  
Hunger & cravings



BOOST  
Energy & focus

OMEGA 3 improves



HEART  
Improved heart health  
& cholesterol levels



MUSCLES & JOINTS  
Decreased  
inflammation

12 years  
& above

## Omega 3

# Why everyone in your family should take Omega 3?

Omega 3 fatty acids are essential fatty acids, meaning that they cannot be produced by our body and therefore must be obtained from the diet. Most people do not consume enough Omega 3 rich foods to reach the recommended intake & hence they would benefit from supplementation.

Taking a daily Omega 3 supplement derived from fish oil, such as the one by Wellness by Oriflame, is a simple and effective way to meet the recommended daily intake of Omega 3.

### MAIN BENEFITS



#### HEART

- Improved heart health and cholesterol levels



#### MUSCLES & JOINTS

- Decreased inflammation





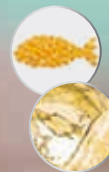
60  
CAPSULES

2 capsules are equivalent to

1000<sub>mg</sub> of fish oil

150<sub>mg</sub> EPA &

100<sub>mg</sub> DHA



SCAN THE FULL  
PAGE WITH  
ORIFLAME APP

### Omega 3

High quality natural fish oil containing omega 3 fatty acids EPA and DHA for beauty and health. Studies show that Omega 3 supports brain function, cardiovascular health, help smoothen skin and increases its moisture levels. 30 days supply. 60 capsules. 1 Month Supply

**15397 ₹1699 • 27 B.P.**

USE: Everyday 2 capsules to meet your daily Omega 3 needs.

12 years & above



# Skin care

Natural ingredients have always been part of our skin care

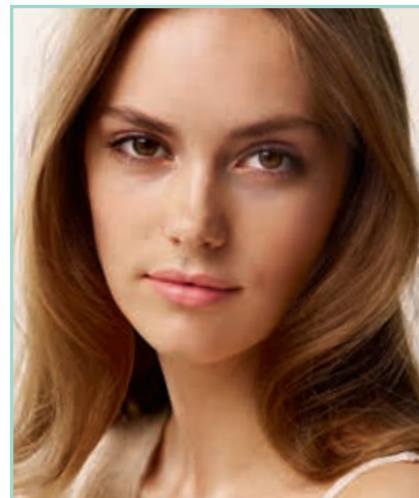
Today we continue to produce scientifically proven beauty products with natural ingredients to target skin care needs. Ingredients like meadowsweet – its high vitamin C content is great for your skin tone.

OPTIMALS   
EVEN OUT

ALL AGES ALL SKIN TYPES

## Specially selected botanicals

with multiple benefit are used to formulate Even Out's Swedish natural ingredient blends. Together they work to reduce the appearance of dark spots to help you achieve a naturally radiant, perfectly even complexion.



INSTANTLY  
LUMINOUS  
SKIN

8/10

women agree  
reduces the  
appearance  
of dark spots\*



PERFECTLY  
BRIGHT  
EYES

7/10

women agree  
reduces the  
appearance  
of dark circles\*



① **Optimals Even Out Illuminating Serum**

A facial serum that reduces the appearance of dark spots and contains light-diffusing Blurring Pearls to reveal a softer, more radiant complexion. Features a Swedish natural ingredient blend and LumiLight Complex. All skin types. 30 ml.

**33108 ₹1449 ₹1090** • 17 B.P.

② **Optimals Even Out Perfecting Eye Cream**

A hydrating eye cream that reduces the appearance of dark spots and dark circles around the eye area. Instantly brightens, and promotes an even complexion. Features a Swedish natural ingredient blend, LumiLight Active and Caffeine. All skin types. 15 ml.

**33226 ₹799 ₹599** • 9 B.P.

25%  
OFF

\* Consumer tested on women

\*Agreed by women in consumer tests using Optimals Even Out Day Cream, Night Cream and Serum

# Choose the right cleanser for your skin needs

## Anti-Ageing Cleansing Milk

Suitable for all skin types



### Optimals Age Revive Cleansing Milk & Eye Make-up Remover

An anti-ageing cleanser that helps target multiple signs of ageing while gently cleansing to removing impurities and make-up. Helps reduce fine lines and wrinkles, while nourishing and hydrating. Formulated to leave the skin feeling soft and comfortable. Features a Swedish natural ingredient blend and Vitamin E. Dermatologically tested. All skin types. 150 ml.

35684 ₹699 ₹525 • 8 B.P.



AGE REVIVE

35+

Targets multiple signs of ageing while gently removing impurities & make-up

Removes traces of make-up & oil without drying your skin

Leaves your skin feeling soft, cleansed & comfortable

Dermatologically tested

Suitable for eye area usage

# S Micellar Cleansing Water

Suitable for all skin types including sensitive skin

Gentle, non-rinse cleanser designed to cleanse skin and remove make-up

Leaves skin instantly refreshed, cleansed and make-up free

Dermatologically tested

pH balanced

Alcohol free

Suitable for eye area usage



25% OFF

## Optimals Hydra Micellar Cleansing Water

A gentle, non-rinse cleanser designed to purify the skin and effectively remove make-up. Features a soothing, replenishing Swedish natural ingredient blend and HydraRise Technology to lock in moisture. Skin is left instantly refreshed, cleansed and make-up free. Suitable for sensitive skin, the alcohol-free, pH-balanced formula soothes and cools for a gentle cleansing experience. 200 ml.

34002 ₹699 **₹525** • 8 B.P.

# Choose the right toner for your skin needs

## Anti-Ageing Toner

Suitable for all skin types



### Optimals Age Revive Toner

An anti-ageing toner that helps target multiple signs of ageing. Helps reduce fine lines and wrinkles while sweeping away dead skin cells, tightening pores and purifying the skin. Leaves skin toned, deeply cleansed and refreshed.

Formulated with a Swedish natural ingredient blend and Panthenol. Dermatologically tested. All skin types. 150 ml.

**35685 ₹699 ₹519** • 8 B.P.



AGE REVIVE

35+

Leaves skin toned, deeply cleansed and refreshed

Tightens pores and purifies skin

Anti-ageing toner helps reduce fine lines and wrinkles while sweeping away dead skin cells

Dermatologically tested



# S Hydra Matte Toner

Suitable for oily skin types

25% OFF



HYDRA MATTE

ALL AGES

Expertly tones, purifies and tightens pores

Mattifying toner especially formulated for oily skin

Helps to prevent blemishes

Consumer tested



## HOW TO USE:

Apply **toner** onto a cotton pad. Gently wipe face and neck, avoiding the eye area.

### Optimals Hydra Matte Facial Toner Oily Skin

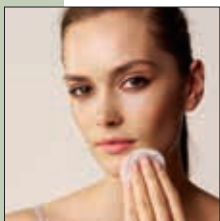
Mattifying toner formulated for oily skin that helps prevent blemishes and remove traces of make-up and impurities. This Swedish natural ingredient blend of Witch Hazel and White Nettle helps to tighten pores and balance hydration levels leaving skin feeling clean and instantly mattified. 150 ml.

35410 ₹599 ₹449 • 7 B.P.

# OPTIMALS

Your proven daily regimen  
for youthful, healthy-looking skin

## 4 STEP SKIN CARE ROUTINE



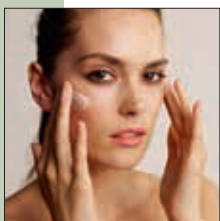
### STEP 1 CLEANSE / TONE

Apply Gel Wash to wet face in the morning and evening, massage in, then rinse off with water. Follow with Toner. Avoid eye area.



### STEP 2 EYES

Apply Eye Cream every morning and evening to cleansed skin.



### STEP 3 BOOST

Use serum twice a day, morning and evening, on cleansed skin. Avoid direct contact with eyes.



### STEP 4 MOISTURISE

Apply the Day Fluid/Day Cream every morning, and Night Cream every evening, to cleansed skin. Avoid eye area.



## Hydra Matte

### A REFRESHING TONIC FOR YOUR SKIN

- Brightens skin
- Enhances skin's natural radiance
- Mattifies the skin
- Boosts radiance
- Nourishes
- Protects
- Hydrates skin

ALL AGES

For oily skin

**Optimals Hydra Matte Balancing SET**  
Set contains 6 standard-size products.

**42283 ₹5104 ₹3850** • 61 B.P.

**SAVE ₹1250**



## ClearWhite

**LIGHTER, BRIGHTER & MORE BEAUTIFUL SKIN**

- Lightens the skin\*
- Improves skin fairness\*
- Boosts skin glow\*

\* Consumer tested using the complete Optimals Clear White set

ALL AGES For all skin types

**Optimals Clear White Lightening SET**  
6 pcs.

**37401 ₹5104 ₹3850** • 61 B.P.

**SAVE ₹1250**



## Hydra Radiance

**HYDRATES THIRSTY SKIN**

- Brightens skin
- Enhances skin's natural radiance
- Nourishes & revitalises
- Boosts radiance
- Tightens & firms
- Protects
- Hydrates skin

ALL AGES For normal/combination skin

**Optimals Hydra Radiance SET**  
Set contains 6 standard-size products.

**42282 ₹5104 ₹3850** • 61 B.P.

**SAVE ₹1250**



## Even Out

**REDISCOVER YOUR RADIANCE**

- Brightens
- Evens out skin tone
- Reduces dark spots
- Boosts radiance
- Nourishes
- Protects
- Soothes the skin

ALL AGES For all skin types

**Optimals Even Out SET**  
Set contains 6 standard-size products.

**42286 ₹6244 ₹4699** • 74 B.P.

**SAVE ₹1545**



40+

ALL SKIN TYPES

## A precious secret to firmer skin

Royal Velvet is revered for its superior quality, sumptuous textures and amazing skin-firming, youth-restoring results. Discover it for yourself!

### EYES

For the delicate skin area around the eyes use a lightly textured eye cream to help reduce signs of ageing.

① **Royal Velvet Firming Eye Contour Cream**  
15 ml.

**22815 ₹999**  
**₹749** • 12 B.P.

### BOOST

Boost your skincare routine using a serum or capsules from the same range. These concentrated and formulated products penetrate deeper into the skin for optimal results.

② **Royal Velvet Ultra Firming Capsules**  
28 capsules to be used in 4 weeks.

**24547 ₹2199**  
**₹1649** • 26 B.P.

### MOISTURISE

Start off your day with a day cream to maintain skin balance, fight off signs of ageing and give yourself some sunscreen.

③ **Royal Velvet Firming Day Cream SPF 15**  
50 ml.

**22424 ₹1599**  
**₹1199** • 19 B.P.



## BLACK IRIS INFUSION

After eight years' research, our scientists went beyond the anti-ageing properties of Iris flowers, unlocking the secrets of the exclusive **BLACK IRIS INFUSION**. It boosts the skin's firming matrix, fights the ageing process, and maintains the skin's youthful nature and firmness.

Firms & re-contours the eye area



# 25% OFF

Make skin smoother and visibly reduce wrinkles



HOW TO USE CAPSULES:

Twist or cut capsule tip and massage its contents onto the cleansed face and neck, then follow with your Royal Velvet Day or Night Cream.

Firms and strengthens the skin

## OPTIMALS BODY

### Targeted toning for tummy & bust

With Caffeine extract that boosts microcirculation, thus helping to reduce cellulite.



#### HOW TO USE

Apply to tummy and bust area mornings & evenings for best results.

#### FOR BEST RESULTS

We recommend combining with a balanced diet and exercise.



**Optimals Body Tummy and Bust Gel - Caffeine + Nut Grass**  
125 ml.  
**31983 ₹799 ₹599** • 9 B.P.

## OPTIMALS

### A reviving boost for your skin

#### FACE SCRUB

Apply to wet face, avoiding eye and lip area. Massage gently and rinse off with warm water. Use 1-2 times per week as a complement to your regular Optimals skin care routine.

#### **Optimals Exfoliating Face Scrub** 75 ml.

**32418 ₹699**  
**₹525** • 8 B.P.



**NORTH FOR  
MEN**

STARTING FROM

**₹119**

Formulated to reveal  
a refreshed and  
radiant complexion



## A fresh start effective care for your top performance



**ARCTIC  
PRO DEFENCE**

**ARCTIC PRO DEFENCE:**  
Our iconic root extract from  
Eastern Siberia, rich in  
anti-oxidants to protect your  
skin against internal and  
external aggressors.

**POLAR WHITE COMPLEX**  
Made up of Mulberry Extract, Saxifrage  
Extract, Scutellaria Root Extract and Grape  
Extract this whitening complex helps to reduce  
skin pigmentation and prevents excessive  
pigmentation thus helping to lighten your skin.

Cleanses and  
leaves skin feeling  
moisturised

**North for Men Fairness Soap Bar  
100 g.  
32230 ₹129 ₹119 • 2 B.P.**





ALL AGES ALL SKIN TYPES

Refreshing & Moisturising!



# A burst of tropical freshness

Keep your skin **soft and moisturised** with a cleanser and face cream duo bursting with **tropical freshness!**

## HOW TO USE:

### FACE CLEANSER

Apply cleanser to hands or a cloth and gently massage onto wet skin. Rinse with water. Avoid the eye area.

### FACE CREAM

Apply to cleansed skin morning and evening. Avoid the eye area.



## PAPAYA EXTRACT

**Papaya** contains abundant amounts of **sugars** and **vitamins** such as the **powerful vitamin C**. A potent antioxidant with **soothing** and **skin conditioning** properties that deliver **refreshed** and **moisturised** skin in a **fruity, papaya** scent.



35%  
OFF

①  
Face cleanser helps  
remove impurities  
and prevent skin from  
feeling dry.

②  
Face cream leaves  
skin soft, smooth and  
radiant. It smells  
wonderfully fruity.



① **Essentials Face Cleanser Papaya**

A cleanser with a fruity scent and refreshing papaya extract. Designed to clean away impurities without stripping the skin and leaves it feeling clean and fresh. All skin types. 75 ml.

**36195 ₹299 ₹195** • 3 B.P.

LIMITED EDITION

② **Essentials Face Cream Papaya**

Moisturising face cream with papaya extract and a delicious fruity scent. All skin types. 75 ml.

**36194 ₹379 ₹245** • 4 B.P.

LIMITED EDITION



## Nature refined by science, for HEALTHY, BEAUTIFUL SKIN

We have carefully selected some of the most effective botanical ingredients known in Sweden and combined them using modern scientific techniques. The result is a range of unique Swedish natural ingredient blends that forms the foundation of **Optimals**.

Each one of **Optimals Range** is a tailored solution to a specific skin need – helping you to achieve the optimal balance of care and performance that naturally beautiful skin demands, and you deserve.



## HYDRA MATTE

ALL AGES Oily Skin

Optimals Hydra Matte Cleansing Gel Oily Skin 150 ml. 35409  
₹599 • 9 B.P.



Optimals Hydra Matte Balancing Day Fluid Oily Skin 50 ml. 32465  
₹949 • 15 B.P.



## HYDRA RADIANCE

ALL AGES For Normal/Combination Skin

Optimals Hydra Radiance Gel Wash Normal/Combination Skin 150 ml. 35406 ₹599 • 9 B.P.



Optimals Hydra Radiance Facial Toner Normal/Combination Skin 150 ml. 35408 ₹599 • 9 B.P.



Optimals Hydra Radiance Nourishing Night Cream Normal/Combination Skin 50 ml. 32463 ₹979 • 16 B.P.



ALL AGES All Skin Types

Optimals Hydra Moisture Boosting Serum All Skin types 30 ml. 33135 ₹1249 • 20 B.P.



Optimals Hydra Seeing is Believing Eye Cream All Skin types 15 ml. 32464 ₹729 • 12 B.P.



## AGE REVIVE RANGE

35+ All Skin Types

Optimals Age Revive Anti-Ageing Eye Cream 15 ml. 32476  
₹829 • 13 B.P.



Optimals Age Revive Anti-Ageing Serum 30 ml. 32477  
₹1599 • 25 B.P.



Optimals Age Revive Anti-Ageing Day Cream SPF 15 50 ml. 32474 ₹1399 • 22 B.P.



Optimals Age Revive Anti-Ageing Night Cream 50 ml. 32475 ₹1499 • 24 B.P.



## EvenOut

ALL AGES All Skin Types

Optimals Even Out Foaming Cleanser 150 ml. 35462  
₹699 • 11 B.P.



Optimals Even Out Toner 150 ml. 35463 ₹699 • 11 B.P.



Optimals Even Out Preventing Day Cream SPF 20 50 ml. 32479 ₹1249 • 20 B.P.



Optimals Even Out Replenishing Night Cream 50 ml. 32480 ₹1349 • 21 B.P.



① Optimals Purifying Booster 15 ml. 35418 ₹899 • 14 B.P.



② Optimals Radiance Booster 15 ml. 35416 ₹899 • 14 B.P.

## ClearWhite

ALL AGES All Skin Types

Optimals Clear White Lightening Cleansing Foam 150 ml. 34006 ₹599 • 9 B.P.



Optimals Clear White Lightening Toner 150 ml. 35804 ₹599 • 9 B.P.



Optimals Clear White Lightening Eye Cream 15 ml. 35805 ₹729 • 12 B.P.



Optimals Clear White Lightening Serum 30 ml. 35806 ₹1249 • 20 B.P.



Optimals Clear White Lightening Night Cream 50 ml. 34005 ₹979 • 16 B.P.



Optimals Clear White Lightening Day Cream 50 ml. 34004 ₹949 • 15 B.P.



Optimals Moisture Quenching Face Mask 50 ml. 34608 ₹699 • 11 B.P.



ALL AGES All Skin Types

Optimals Multi-Protection Urban UV Day Shield SPF 30 All Skin Types 30 ml. 35441 ₹849 • 13 B.P.



SkinPro Sonic 3-in-1 System Device 15.8 x 5.8 x 5.8 cm, ABS. Brush Cleansing Head diameter 4.77 cm, PP and nylon bristles. Silicone Exfoliating Head, diameter 5 cm, PP and silicone. Metal Massage Head 6.1 x 5 cm, PP and stainless steel. 29915 **₹3999** • 32 B.P.



SkinPro Sonic Brush Heads 2-pack Size: Diameter 4.77 cm. Materials: PP with nylon bristles. 30878 **₹999** • 8 B.P.



Sun Zone Whitening Protector Face and Exposed Areas SPF 30 High 50 ml. 30322 **₹549** • 9 B.P.



Sun Zone UV Protector Face and Exposed Areas SPF 50 High 50 ml. 23378 **₹799** • 13 B.P.



Essentials Fairness Multi-Benefit Face Cream 75 ml. 32698 **₹379** • 6 B.P.



Face Mask Spatula Size: 17.4 x 2.7 x 1.3 cm. 29589 **₹399** • 3 B.P.



Cleansing Sponge Size 70 x 10 mm approx. 8617 **₹79** • 1 B.P.



Tender Care Protecting Balm 15 ml. 1276 **₹329** • 5 B.P.



Tender Care Protecting Balm with Apricot Kernel Oil 15 ml. 34875 **₹349** • 6 B.P.



40+ All Skin Types

Diamond Cellular Micellar Solution Cleanser 200 ml. 21339 **₹1499** • 24 B.P.



Diamond Cellular Multi-Perfection Eye Treatment 15 ml. 22419 **₹1599** • 25 B.P.



Diamond Cellular Night Restorative Treatment 30 ml. 18437 **₹2799** • 44 B.P.



Diamond Cellular Anti-Ageing Cream 50 ml. 13659 **₹2699** • 43 B.P.



40+ All Skin Types  
Royal Velvet Cleansing Milk 200 ml. 35545 **₹1199** • 19 B.P.



Royal Velvet Face Toner 200 ml. 35546 **₹1199** • 19 B.P.



Royal Velvet Repairing Night Cream 50 ml. 22814 **₹1699** • 27 B.P.



North For Men Fairness Face Cream 50 gr. 35448 **₹419** • 7 B.P.



North For Men Fairness Face Wash & Scrub 150 ml. 32666 **₹549** • 9 B.P.



North for Men Original Shaving Foam 200 ml. 32002 **₹479** • 8 B.P.



North for Men Original Aftershave Balm 50 ml. 32004 **₹249** • 4 B.P.



ECOLLAGEN

Recommended for All Skin Types

NovAge Ecollagen  
Wrinkle Power Eye  
Cream 15 ml. 33979  
₹1600 • 25 B.P.



NovAge Ecollagen  
Wrinkle Power  
Serum 30 ml. 33980  
₹2700 • 43 B.P.



NovAge Ecollagen  
Wrinkle Power Day  
Cream SPF 30 50 ml.  
33981 ₹2350 • 37 B.P.



NovAge Ecollagen  
Wrinkle Power Night  
Cream 50 ml. 33982  
₹2450 • 39 B.P.



BRIGHT  
SUBLIME

Recommended for All Skin Types

NovAge Bright Sublime  
Advanced Brightening  
Eye Cream 15 ml.  
32804 ₹1600 • 25 B.P.



NovAge Bright  
Sublime Advanced  
Brightening Multi-  
Action Essence 30 ml.  
32805 ₹2700 • 43 B.P.



NovAge Bright Sublime  
Advanced Brightening  
Day Cream SPF20 50 ml.  
32803 ₹2350 • 37 B.P.



NovAge Bright Sublime  
Advanced Brightening  
Night Cream 50 ml. 32658  
₹2450 • 39 B.P.



ULTIMATE LIFT

Recommended for All Skin Types

NovAge Ultimate Lift  
Advanced Lifting Eye  
Cream 15 ml. 31542  
₹1600 • 25 B.P.



NovAge Ultimate Lift  
Lifting Concentrate  
Serum 30 ml. 31543  
₹2700 • 43 B.P.



NovAge Ultimate Lift  
Advanced Lifting Day  
Cream SPF 15 50 ml.  
31540 ₹2350 • 37 B.P.



NovAge Ultimate Lift  
Overnight Lifting &  
Contouring Cream 50 ml.  
31541 ₹2450 • 39 B.P.



NOVAGE  
MEN

NovAge Men  
Purifying & Exfoliating  
Cleanser 125 ml.  
33198 ₹1100 • 17 B.P.



NovAge Men Eye  
Rescue Gel 15 ml.  
33199 ₹1300 • 21 B.P.



NovAge Men  
Energising & Hydrating  
Booster 50 ml. 33200  
₹2200 • 35 B.P.



NovAge Men Intense  
Anti-Ageing Face Gel  
Lotion 50 ml. 33201  
₹1800 • 29 B.P.



NOVAGE

You want your complexion to look its best - as naturally young and healthy as possible - always. Because when you look your best, you feel your best - like you can achieve anything - and it shows. **NovAge offers a series of scientifically-advanced skin care ranges customised to meet your changing needs on the skin-ageing journey - from your first fine line to your deepest wrinkle.**

NovAge Intense Skin  
Recharge Overnight  
Mask 50 ml. 33490  
₹1699 • 27 B.P.



NovAge Replenishing  
Face Mask 25 ml. 35078  
₹499 • 8 B.P.



NovAge Supreme  
Cleansing Gel 150 ml.  
33984 ₹1400 • 22 B.P.



NovAge Skin Renewing  
Peel 100 ml. 33988  
₹1399 • 22 B.P.

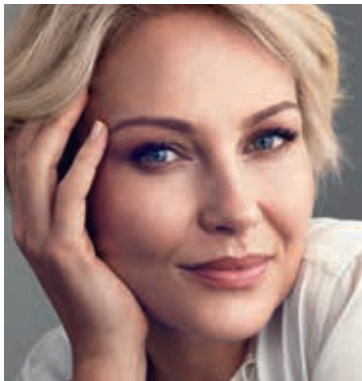


NovAge Strengthening  
Face Mask 25 ml. 35077  
₹499 • 8 B.P.



NovAge Advanced Skin  
Renewing Treatment 8 x 5 ml.  
33434 ₹3199 • 51 B.P.





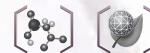
For a firmer,  
more sculpted look

NovAGE

ULTIMATE LIFT

ALL SKIN TYPES

POWERED BY  
Aspartolift Technology and  
Buddleja Plant Stem Cell extract



70% MORE  
BOUNCE IN  
12 WEEKS<sup>A1</sup>

<sup>A1</sup> Clinically tested using serum,  
day and night cream.

NovAge Ultimate Lift SET  
5 full-size products.

31773 ₹10500

₹7900 - 150 B.P.

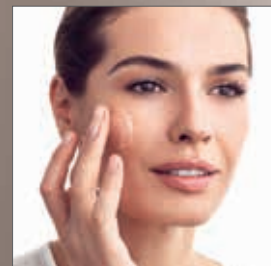
SAVE  
₹2600



THE NOVAGE SKIN CARE ROUTINE

AT LEAST

7X BETTER SKIN  
WHEN YOU FOLLOW  
THE NOVAGE ROUTINE



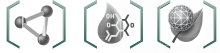
STEP 1:  
CLEANSE -  
PREPARE FOR  
ABSORPTION

# NovAge ECOLLAGEN

ALL SKIN TYPES

POWERED BY

Tri-Peptide Technology + Low  
Molecular Weight Hyaluronic Acid  
+ Edelweiss Plant Stem Cell extract  
- a potent wrinkle-correcting trio.



## Transform your wrinkles starting now



INSTANTLY REDUCES  
**WRINKLES**  
BY UP TO 49%\*

\*Clinically proven instant measurement  
of wrinkle volume, using the NovAge  
Ecollagen Wrinkle Power Set.



NovAge Ecollagen Wrinkle  
Power SET

Set of 5 full-size products:  
cleanser, eye cream, serum,  
day and night creams.

31786 ₹10500  
₹7900 - 150 B.P.

SAVE  
₹2600



STEP 2:  
EYES - FOCUS  
ON THE EYES



STEP 3:  
BOOST  
- ACTIVATE  
THE POWER



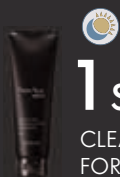
STEP 4:  
MOISTURISE  
- REPLENISH  
& PROTECT

NOVAGE  
MEN





## 4 STEPS SKIN CARE ROUTINE



### 1 STEP

CLEANSE - PREPARE  
FOR ABSORPTION



### 2 STEP

EYES - FOCUS  
ON THE EYES



### 3 STEP

BOOST - ACTIVATE  
THE POWER



### 4 STEP

MOISTURISE - REPLENISH  
& PROTECT

# EFFORTLESS HIGH-PERFORMANCE SKIN CARE FOR MEN

## CLINICALLY PROVEN ANTI-FATIGUE EFFECT!

IMPROVES:

- Wrinkle reduction<sup>12</sup>
- Skin smoothness<sup>12</sup>
- Hydration<sup>1</sup>



<sup>11</sup> Clinical test using NovAge Men Set.

<sup>12</sup> Expert clinical evaluation using NovAge Men Set.

RECOMMENDED FOR ALL AGES

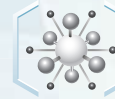
### NovAge Men SET

Engineered specifically for male skin to fight signs of ageing and tiredness. Skin is left feeling energised, fresher, smoother and younger looking. Used as a routine, clinically proven to achieve an Anti-Fatigue Effect, resulting in reduced wrinkles and improvements in skin smoothness, hydration, flexibility and tonicity. Contains cleanser, eye cream, serum and lotion. Apply every morning and evening. Contains 4 standard size products.

**29446 ₹6400 ₹4800 - 100 B.P.**

# SAVE ₹1600

# BRIGHT SUBLIME



**Patented  
Multi-bright  
Technology**

Patented Multi-Bright Technology targets and inhibits melanin production at all key stages from its origin to its migration through the skin to be visible as pigmentation.



**Gardenia  
plant stem  
cell extract**

Gardenia Plant Stem Cell extract helps to boost collagen production and to inhibit the enzymes which cause its natural degradation, to help plump wrinkles and reduce their visibility.



NOTE: Users of multiple products may find it takes time for the skin to adjust to an intense skin care regime. If so, we recommend introducing products gradually.

4 STEPS  
SKIN CARE ROUTINE



1 STEP

CLEANSE - PREPARE  
FOR ABSORPTION



2 STEP

EYES - FOCUS  
ON THE EYES



3 STEP

BOOST - ACTIVATE  
THE POWER



4 STEP

MOISTURISE - REPLENISH  
& PROTECT

# LET THE LUMINOUS YOU SHINE THROUGH

LIGHTENS SKIN  
BY UP TO 40%\*

DIMINISHES DARK SPOTS  
BY UP TO 50%\*

*\*Clinically tested using day cream and essence.*



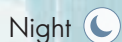
ALL SKIN TYPES

**NovAge Bright Sublime SET**

Advanced performing skin care set brightens and evens skin tone, diminishes dark spots and smoothes wrinkles, for a clear, luminous complexion. Powered by Multi-Bright Technology. Cleansing gel, eye cream, serum, day and night cream for optimal results. 5 full-size products.

**31775 ₹10500 ₹7900 - 150 B.P.**

# SAVE ₹2600



# NovAge

Over time your skin is exposed to changing environments and lifestyles, all of which can accelerate the ageing process and leave you with a dull, dry and an uneven complexion. Now you can **protect your skin** and keep it **healthy** and looking **younger** for longer with the **NovAge Day Shield SPF 50 UVA/PA ++++** Advanced Skin Protector.



*A perfect complement to your NovAge skincare routine*

# COMPLETE ANTI-AGEING DEFENCE



## HOW TO USE:

- Apply onto face and neck in the morning after your day cream.
- Can be re-applied throughout the day for maximum protection.
- Avoid direct contact with eyes.

## BROAD SPECTRUM UV FILTERS

SPF 50 UVA/PA++++ protection helps to prevent uneven skin tone, dark spots and wrinkles

## POLLUTION PROTECT TECHNOLOGY

Shields the skin from the toxic effects of the environment such as pollution

## ANTI-AGEING MOISTURISATION

Protects the skin from dehydration, helping to slow skin ageing

Improves skin radiance and luminosity

### **NovAge Day Shield SPF50 UVA/PA++++ Advanced Skin Protector**

A multi-protection cream designed to shield the skin and help to slow down ageing signs in three ways for a radiant, clear and even complexion. 30 ml.

**34143 ₹1699 ₹1099** • 17 B.P.

# 35% OFF

feelgood.



SCAN THE FULL  
PAGE WITH  
ORIFLAME APP



①

LOVED  
UP

feelgood.

ORIFLAME

②

WAKE  
UP

feelgood.

ORIFLAME

# GET READY FOR A DOSE OF EMOTIONAL GOODNESS!

## FLORIENTAL - FRUITY - SPICY



Plum



Black  
Pepper



Sandalwood

### ① **Loved Up Feel Good Eau de Toilette**

A floral and fruity Eau de Toilette with sweet sensual notes of Plum and Black Pepper, to leave you feeling in the mood for love. 50 ml.

**37214 ₹4199 ₹840** · 13 B.P.

## CITRUS - FLORAL - MINT



Yuzu



Mint  
Leaves



Musk

### ② **Wake Up Feel Good Eau de Toilette**

An energising Eau de Toilette with sparkling notes of Yuzu and Mint Leaves to leave you feeling wide awake and ready for anything. 50 ml.

**37213 ₹4199 ₹840** · 13 B.P.

# 30% OFF



High-coverage long-wear  
colour with an ultra soft,  
creamy texture

Protect delicate lips from  
premature ageing  
thanks to SPF 15



Infused with  
regenerative Argan Oil  
for anti-ageing benefits





## CHOOSE YOUR STATEMENT LIP COLOUR

### CREAMY TEXTURE

#### **Giordani Gold Iconic Lipstick SPF 15**

Indulge lips in rich, creamy colour with luxurious satin-finish lipstick. Infused with restorative Argan Oil for lasting comfort and superior pigments for colour intensity. With SPF 15 to protect lips against premature ageing caused by the sun. 4 g.

~~₹949~~ **₹699** - 11 B.P.

ONLY **₹699**

# HAIRX

ADVANCED CARE

## FRIZZ control

FOR DRY, DAMAGED,  
HARD-TO-MANAGE HAIR

Designed to  
cleans and  
tame frizzy hair

### 1 CLEANSING SHAMPOO

Apply shampoo to  
wet hair, lather and  
rinse thoroughly.



Helps tame frizz  
and flyaways,  
leaving hair soft,  
manageable and  
silky to the touch

### 2 SMOOTHING CONDITIONER

Then apply conditioner  
from the mid-lengths to  
the tips. Comb through  
with your fingers to  
ensure even distribution.

# TRANSFORM FLYAWAY FRIZZ INTO SMOOTH, SILKY HAIR



Frizz Control contains **Satin Shield Technology** to help improve manageability and encourage silky soft and smooth hair.

① **HairX Advanced Care Frizz Control Smoothing Shampoo**

Helps smooth curly, frizzy, hard-to-manage hair. Phytonutrients Complex and Satin Shield Technology help to leave hair feeling softer and silkier. Use with other products in the Frizz Control range. 250 ml.

**32902 ₹459 ₹399 - 6 B.P.**

② **HairX Advanced Care Frizz Control Smoothing Conditioner**

Helps tame flyaways and curly, frizzy, hard-to-manage hair. Phytonutrients Complex and Satin Shield Technology help to leave hair looking shinier and silkier. Use with other products in the Frizz Control range. 200 ml.

**32903 ₹459 - 7 B.P.**

STARTING FROM  
**₹399**

# Love Nature

## INVIGORATING

### COCONUT WATER & MELON

Delicious-smelling biodegradable formula with natural coconut water & melon leaves your skin feeling soft and smooth

## CARING

### OLIVE OIL & ALOE VERA

Helps to leave the skin feeling soft whilst cleansing.



We want you to feel good about the products you use, and rest easy knowing that all rinse-off Love Nature products are Biodegradable. This means that they will not impact negatively on the aquatic environment after use.



## SHOWER GELS THAT LOVE YOUR SKIN

① **Love Nature Shower Gel Caring Olive Oil & Aloe Vera**

This refreshing shower gel with natural Olive Oil & Aloe Vera helps to leave the skin feeling soft. The lovely scent and biodegradable formulation gives you two more reasons to smile when you shower! 250 ml.

**32608** ~~₹449~~ **₹315 - 5 B.P.**

② **Love Nature Shower Gel Invigorating Coconut Water & Melon**

Make your shower time a refreshment with natural coconut water & melon! Our delicious-smelling shower gel will invigorate with a light, creamy lather that rinses off to help leave your skin feeling soft and smooth. Fully biodegradable formulation. 250 ml.

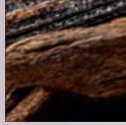
**34087** ~~₹449~~ **₹315 - 5 B.P.**

🕒 Last time in catalogue

ANY AT **₹315**

## FOR HIM

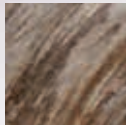
Woody  
Green Leather



Oud Wood  
Notes



Grapefruit



Gaiac Wood



①

MENS COLLECTION  
INTENSE OUD

Perfumed  
Body Spray

ORIFLAME  
SWEDEN

75 ml e 2.5 fl.oz.



②

POSSESS

Perfumed  
Body Spray

ORIFLAME  
SWEDEN

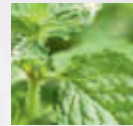
75 ml e 2.5 fl.oz.

## FOR HER

Chypre  
Floral Fruity



Ylang Ylang



Indonesian  
Patchouli



Queen  
Pineapple



NOT JUST  
● ANY BODY SPRAY,  
IT'S YOUR FAVOURITE  
FRAGRANCE TOO

**FOR HIM**

① **Men's Collection Intense Oud  
Perfumed Body Spray**

Connect with your true self with Men's Collection Intense Oud Eau de Toilette, in perfumed body spray. The fragrance captures the richness of Oud Wood notes. This is a scent that accentuates your inner strength. 75 ml.

**35388 ₹249 ₹199 - 3 B.P.**

**FOR HER**

② **Possess Perfumed Body Spray**

Timeless, sparkling yet intensely seductive, Possess Eau de Parfum, in perfumed body spray, embodies the provocative allure of Cleopatra with intoxicatingly tempting notes of ylang ylang. 75 ml.

**34337 ₹249 ₹199 - 3 B.P.**

ANY AT **₹199**

GIORDANI  
GOLD  
ORIGINAL

Activelle

48h

INVISIBLE

Stain fighting technology. Leaves no marks or visible residue on clothes.\*

\*Consumer tested.

48h

COMFORT

Infused with hydrating skin caring ingredients to help ensure maximum comfort.



LUXURY FRAGRANCE

Sophisticated, feminine freshness all over with the unique floral-white-woody scent in a roll-on deodorant.







## EFFECTIVE DEODORANTS FOR ALL-ROUND FRESHNESS

① **Giordani Gold Original  
Perfumed Roll-On Deodorant**

Sophisticated, feminine freshness all over with the unique floral-white-woody scent in a roll-on deodorant with a new, concentrated fragrance. 50 ml.

**32160 ₹249 ₹199 .  
3 B.P.**

② **Activelle Invisible Anti-perspirant  
Deodorant**

Activelle Invisible Anti-perspirant Deodorant with ActiBoost Technology gives up to 48h protection and stain fighting technology to protect your clothes. ActiBoost motion activated freshness gives you a burst of lemony, cool fragrance. 50 ml.

**33141 ₹249 ₹199 . 3 B.P.**

③ **Activelle Comfort Anti-  
perspirant Deodorant**

Activelle Comfort Anti-perspirant Deodorant with ActiBoost Technology provides up to 48h protection and burst of fragrance when you need it most. Balances natural skin hydration for all day comfort and with a bright floral fragrance. 50 ml.

**33139 ₹249 ₹199 . 3 B.P.**

ANY AT **₹199**

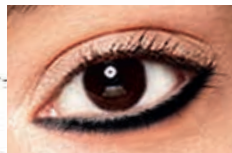
33222 Black



# NO COMPROMISE ON IMPACT. ON WEAR. ON LIFE.

- VERY WATER RESISTANT:  
WITHSTANDS RAIN,  
SWEAT & TEARS
- EXTRAORDINARY  
LENGTH & VOLUME
- EASY-TO-REMOVE

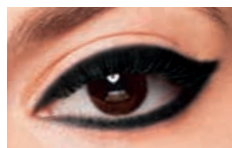
## Try these exciting looks



While in a hurry, apply it to your lower lash line for basic kohl-lined eyes.



Apply onto your upper and lower lash lines with a little wing towards the end.



For a sultry, smoky effect, apply it thickly along the upper and lower lash lines.

33283 Ultimate Black

②

- JET BLACK COLOUR PAY OFF\*
- SMUDGE PROOF\*
- LONG LASTING\*
- SUITABLE FOR WATERLINE
- RETRACTABLE TIP

\*Consumer tested



THE ONE

MUST  
HAVE

① The ONE No Compromise Mascara  
8 ml.

~~₹679~~ ₹449 - 7 B.P.



33222  
Black

② The ONE Colour Unlimited Kajal  
0.3 g.

~~₹429~~ ₹299 - 5 B.P.



33283  
Ultimate Black

30%  
OFF

Offer valid till stock lasts

From black to bold...  
Let your eyes "Define"

The Ultimate Black Kajal Pencil For Striking Eyes

Find the **SOLUTION** to your hair needs



₹315  
• 5 B.P.



₹315  
• 5 B.P.



₹315  
• 5 B.P.



₹315  
• 5 B.P.



₹85  
• 1 B.P.



₹169  
• 3 B.P.

① Love Nature Shampoo for Dandruff Control Tea Tree Oil & Burdock 250 ml. 32623 ₹449 **₹315** • 5 B.P.

② Love Nature 2in1 Shampoo for All Hair Types Avocado Oil & Chamomile 250 ml. 32624 ₹479 **₹315** • 5 B.P.

③ Love Nature Shampoo for Dry Hair Wheat & Coconut Oil 250 ml. 32618 ₹449 **₹315** • 5 B.P.

④ Love Nature Conditioner for Dry Hair Wheat & Coconut Oil 250 ml. 32619 ₹449 **₹315** • 5 B.P.

⑤ Love Nature Hot Oil for Dry Hair Wheat & Coconut Oil 15 ml. 32620 ₹409 **₹85** • 1 B.P.

⑥ Love Nature Hair Oil Coconut Oil 100 ml. 32626 ~~₹229~~ **₹169** • 3 B.P.

Offer valid till stock lasts

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**ORIFLAME**  
— SWEDEN —



Such is the belief in our quality that we offer a **100% satisfaction guarantee**. If you aren't completely happy with product performance you may return it within 30 days for a full refund. Conditions apply.\*

\*Please visit [www.oriflame.co.in](http://www.oriflame.co.in) for details regarding policy on money back guarantee.